# **2024 BWI Supporting Members**

Contest Sponsors

(alphabetical order)



## **ABYC - American Boat & Yacht Council**

Shannon Aronson PR & Marketing Manager saronson@abycinc.org Annapolis, MD 410.990.4460 ABYCinc.org

ABYC promulgates voluntary safety standards for the boating industry. ABYC also offers educational seminars for the marine industry as well as certification programs for marine technicians.



ACR Electronics, Inc Mikele D'Arcangelo VP of Global Marketing and Product Management Mikele.Darcangelo@acrartex.com Ft. Lauderdale, FL 954.862.2115 acratex.com

Manufacture a full range of Emergency Position Indicating Radio Beacons (EPIRBs), Personal Locator Beacons (PLBs), emergency VHF radios, Crew Overboard Lights, Emergency life jacket lights, strobe lights, Search and Rescue Transponders (SARTs), Automated Identification Systems (AIS). Professional Courtesy Pricing extend to BWI members. Survivor Club is ACR Electronics community outreach program which promotes best practices via actual survivors who educate and share their survival stories.

# AIRMAR\* TECHNOLOGY CORPORATION

#### Airmar/Gemeco

Suzanne Hawley Brand Manager shawley@gemeco.com Lake City, SC 803.693.0777 gemeco.com

Ultrasonic innovation, offering advanced ultrasonic transducers for global sensor development customers.



ASA Electronics Brent Barrow President bbarrow@asaelectronics.com Elkhart, IN 574.264.3135 asaelectronics.com

Specialty mobile electronics.



BoatBlurb.com/MyDealers Chris Perera President chris@mydealers.ca Brockville, Canada mydealers.ca

Canadian boat dealers.



For the Love of Boating. Boat Owners Association of The United States (BoatUS) Scott Croft Vice President, Public Affairs scroft@boatus.com Springfield, VA 703.461.2864 www.BoatUS.com

BoatUS is the nation's leading advocate for recreational boaters providing its over half million members with government representation, services such as on-the-water boat towing, roadside assistance and specialized boat insurance programs, boating safety, damage avoidance, clean water and consumer advocacy efforts as well as angler services and money saving benefits.



BOATS GROUP

#### Boats Group (YachtWorld, Boat Trader, boats.com)

Courtney Chalmers Vice President of Marketing cchalmers@boats.com Miami, FL 757.513.7891 Boatsgroup.com

Boats Group is the parent company of YachtWorld, Boat Trader, boats.com & CosasDeBarcos, as well as YachtCloser and offers marine businesses marketing solutions, including advertising, CRM, data management, electronic closing services, website design and hosting.

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BOSTON WHALER

Boston Whaler Traci Davis Marketing Manager tdavis@whaler.com Edgewater, FL 386.428.0057 Bostonwhaler.com

Complete line of unsinkable fiberglass boats ranging from 12- to 42-feet.



BRP Marine Candace Gawrysiak Marine Communications candace.gawrysiak@brp.com Sturtevant, WI 262.884.5548 BRP.com

Marine and outdoor recreational products manufacturer.





**Chevron Products Company** James Smiley Business Manager, Fuel Additives North America james.smiley@chevron.com San Ramon, CA 925.842.8128 www.techronclean.com

Offers the industry Techron® Protection Plus Marine Fuel System Treatment specifically engineered for gasoline-powered boats and the harsh marine environment.





Discover Boating Ellen Hopkins Bradley Senior Vice President & CCO ebradley@nmma.org Chicago, IL 312.946.6277 www.discoverboating.com

Discover Boating is the consumer marketing arm of the marine industry's Grow Boating Initiative.



# **>> DOMETIC**

Dometic Group – Marine Division/SeaStar

Laurie Louvier Vice President Marketing Laurie.Louvier@dometic.com Litchfield, IL 217.441.8384 Dometic.com

Branded solutions for mobile living in food and beverage, climate, power and control, hygiene and sanitation, safety and security. Products for use in recreational vehicles, trucks, premium cars, pleasure and workboats and other uses.



ePropulsion Emma Yin PR Manager emma.yin@epropulsion.com Guandong Province China epropulsion.com

Electric inboard and outboard motors and battery solutions.





Durree and Company Duree Ross President <u>marine@dureeandcompany.com</u> Fort Lauderdale, FL 954.723.9350 Dureeandcompany.com

South Florida-based public relations agency.



#### Freedom Boat Club Nick Gosselin Marketing ngosselin@freedomboatclub.cm Venice, FL 941.451.8756 freedomboatclub.com

Freedom Boat Club has been in business since 1989, invented the members-only boat club concept and is the largest members-only boat club in the U.S., with over 300+ locations around the world.



Furuno USA Jeff Kauzlaric Advertising & Communications Manager jeffk@furuno.com Camas, WA 360.834.9300 furunoUSA.com

Marine electronics, radar, sonar, cartography products.



## The GPS Store

Scott Heffernan Vice President, Sales scott@thegpsstore.com Ocean Isle Beach, NC 910.575.9544 thegpsstore.com

Full range of marine electronics products, expertise and advice to boaters across North America, both through staffed showroom and informative website. Experienced with all major product brands and offering an NMEA-certified staff.



#### Grady White Shelley Tubaugh Vice President, Marketing <u>stubaugh@gradywhite.com</u> Greenville, NC 278.342.7835 gradywhite.com

Builder of dual and center console saltwater fishing boats.



Ilmor Marine Chris Pollum Marketing chris@chrispollum.com Whitmore Lake, MI 734.572.4877 Ilmor.com

High-performance engines for marine (sterndrive and inboard propulsion), road racing and custom applications.



#### **Iosso Products**

Marianne losso Vice President marianne@iosso.com Elk Grove Village, IL 888.747.4332 iosso.com

Formulates and manufactures cleaning, polishing, lubrication and maintenance products for marine and RV use; offers solutions for household and industrial applications, plus a line of gun and reloading maintenance products.



KVH Industrires Chris Watson Media & Communications Manager<u>cswatson@kvh.com</u> Middletown, RI 401.714.7345 KVH.com

Developer and manufacturer of innovative, mobile, high-bandwidth satellite communications systems, tactical navigation products, and fiber optic products.



Kyle Media<sub>m</sub>

Kyle Media Eric Kyle President <u>mindy@kylemediainc.com</u> Toledo, OH 419.699.0415 kylemediainc.com

Publishers of Great Lakes Scuttlebutt, East Coast Scuttlebutt and Latitudes & Attitudes magazines.



#### Lakeland Boating-O'Meara/Brown Publications, Inc.

Kate Bush Editor kbush@lakelandboating.com Evanston, IL 312.276.0610 lakelandboating.com

Publisher of Lakeland Boating and Port of Call cruising guides for each of the Great Lakes.



Marine Industries Assn. of South Florida Patience Cohn Industry Liaison <u>patience@miasf.org</u> Fort Lauderdale, FL 954.524.2733 MIASF.org

Created in 1961, MIASF is a non-profit trade organization dedicated to promoting, protecting and growing South Florida's \$11.5 billion marine industry, which generates 136,000 jobs; MIASF has over 500 members and owns the Fort Lauderdale International Boat Show.

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Mercury Marine Lee Gordon, Director, Marine Communications & Public Relations Lee.Gordon@Brunswick.com Fond Du Lac, WI 920.924.1808 mercurymarine.com

Outboard and sterndrive engines, integrated electronics and parts and accessories.





National Marine Electronics Association Mark Reedenauer President and Executive Director mreedenauer@nmea.org Severna Park, MD 410.975.9425 nmea.org

NMEA is a standards setting, training & education marine electronics association with membership made up of trade, servicing dealers, manufacturers and boatbuilders.



Nautical Ventures Frank Ferrano President <u>frank@nauticalventures.com</u> Fort Lauderdale, FL 954.858.5045 nauticalventures.com

Marine superstore and boat dealer in South Florida.





Navico Group Kim Rodriguez <u>Kim.rodriguez@navico.com</u> Tulsa, OK 918.437.6881 Navico.com

Develops and manufactures marine electronics and digital services for yachting and commercial use under the brand names Lowrance, Simrad, B&G and C-MAP.



James McGowan Marketing Manager, Americas james.mcgowan@teledyne.com Nashua, NH 603.324.7900 flir.com

Marine electronics, thermal night vision, multifunction displays, radar, GPS, electronic chart systems, instruments, autopilots, VHF communications, AIS systems, sonar, fishfinders.



### Rushton Gregory Communications Andrew Golden

Principal agolden@rushtongregory.com Portland, ME 617.413.6521 Rushtongregory.com

New England-based marketing agency, specializing in the marine industry, Rushton Gregory provides brand strategy, public relations, media planning, social media, event management, survey and market intelligence services to a global roster of clients.



SeaTow Services International Kristen Frohnhoefer, President kristen@seatow.com Southold, NY 516.765.3660 Seatow.com

On-the-water assistance, membership program, Advantage Network, marine towing and salvage.





Siren Marine Kate MacKay CMO <u>kate@sirenmarine.com</u> Newport, RI 401.619.4774 Sirenmarine.com

Siren Marine's "Connected Boat" technology allows boat owners, fleet operators and boat builders to monitor critical onboard systems, track a boat's location, and control devices remotely.



Sea Pro Boats Kristen Corssen Director of Marketing kcorssen@seapromfg.com Whitmire, SC 631.334.6971 seapromfg.com

Builder of Sea Pro boats.



Sea Vee Boats John Caballero john@seaveeboats.com Medley, FL 305.759.6419 seaveeboats.com

Builder of Sea Vee boats.



SI-TEX Marine Electronics Allen Schneider Vice President <u>allenschneider@si-tex.com</u> Riverhead, NY 631.996.2690 Si-tex.com

SI-TEX and Koden marine electronics are for professional and recreational vessels, including radar, autopilots, GPS/chartplotters, echosounders, scanning sonar systems, AIS and more.



SkyHawk Al Johnathan Epstein Chief Strategy Officer jaepstein@yahoo.com Novato, CA 415.350.7887 oversea.boats

Boat monitoring systems.



Solace Boats Dan Jacobs Sales & Marketing Manager djacobs@solaceboats.com Edgewater, FL 407.405.0102 Solaceboats.com

Builder of Solace Boats.



Sportfishing Conservancy Tom Raftican President refish@earthlink.net Long Beach, CA 805.895.3000 sportfishingconservancy.org

Diamond Valley Lake conservancy organization.



Star Brite Inc. Kouri Carey Product Marketing kcarey@starbrite.com Ft. Lauderdale, FL 33314 800.327.8583 www.starbrite.com www.startron.com

Clean and protect with Star Brite, a leading manufacturer of appearance, maintenance, and performance chemicals and accessories, serving the marine, RV, automotive, powersports, outdoor power equipment, and home care industries for over 47 years.



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Thunderbird/Formula J. Scott Smith Marketing Director scotts@formulaboats.com Decatur, IN260.724.9111 Formulaboats.com

Builder of Thunderbird/Formula luxury, high-performance powerboats.



Tinsley Creative Mark Jerkins Brand Partner <u>mark@tinselycreative.com</u> Lakeland, FL 260.724.9111 tinsleycreative.com

PR agency in the recreational marine sector.



**Torqeedo, Inc.** Tess Smallridge Marketing Communications tess.smallridge@torqeedo.com Gilching, Germany 815.444.8806 Torqeedo.com

The world's most advanced electric propulsion systems with motors from 1- to 80-hp. delivering the best overall efficiency in their class.





Virgin Islands Professional Charter Association Oriel Blake Executive Director info@vipca.org Charlotte Amalie, USVI 340.642.0656 vipca.org

Non-profit association for crewed yachts in the Caribbean.



Volvo Penta Marcelo Puscar Marketing Director marcelo.puscar@volvo.com Chesapeake, VA 757.436.5173 Volvopenta.com

Volvo Penta is a leading innovator of marine power systems for both leisure and commercial use with gas and diesel engines ranging from 10 - 2000 hp - while meeting the market's highest standards of quality, safety, and care for the environment.





#### Westerbeke Corporation Tom Sutherland Director of Sales & Marketing tsutherland@westerbeke.com Taunton, MA 508.823.7677 Westerbeke.com

Westerbeke Diesel engines and diesel and gas generators; Universal Diesels; Rotary Aire Climate Control Systems.



#### **Xantrex/Mission Critical Electronics**

Mitul Chandrani Senior Marketing Manager mitul.chandrani@xantrex.com Burnaby, Canada 604.422.2678 Xantrex.com

Marine electrical systems: Battery chargers, Inverter/chargers, battery monitors and electrical accessories.

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Xylem Inc, Rule® Jabsco® Steve Tilders Director of Sales, Americas steve.tilders@xylem.com City Beverly, MA 978.317.0396 www.xyleminc.com

Rule® and Jabsco® marine pumps for bilge, livewell, water pressure, washdown, engine cooling, waste, ballast, and oil changing, toilets and toilet systems, searchlights, and ventilation blowers.



Yamaha Marine Group Martin Peters Division Manager martin\_peters@yamaha-motor.com Kennesaw, GA 770.420.5829 Yamahaoutboards.com

Maker of 4 stroke, direct injection and 2 stroke outboards from 2.5 to 350 hp. including the F350, world's first and largest 4 stroke V8 outboard. Builder of Century, Cobia, G3 and Skeeter boats.





Yamaha Marine Group Leslie Zlotnicks Leslie.zlotnick@yamaha-motor.com 1270 Chastain Rd. Kennesaw, GA 770.420.5829 www.yamahaoutboards.com

Manufacturers of Yamaha watercraft.





# Yamaha Marine Group

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