2024 BWI Supporting Members

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ABYC - American Boat & Yacht Council

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ABYC promulgates voluntary safety standards for the boating industry. ABYC also offers educational seminars for the marine industry as well as certification programs for marine technicians.



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For the Love of Boating. Boat Owners Association of The United States (BoatUS) Scott Croft Vice President, Public Affairs scroft@boatus.com Springfield, VA 703.461.2864 www.BoatUS.com

BoatUS is the nation's leading advocate for recreational boaters providing its over half million members with government representation, services such as on-the-water boat towing, roadside assistance and specialized boat insurance programs, boating safety, damage avoidance, clean water and consumer advocacy efforts as well as angler services and money saving benefits.



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Boats Group (YachtWorld, Boat Trader, boats.com)

Courtney Chalmers Vice President of Marketing cchalmers@boats.com Miami, FL 757.513.7891 Boatsgroup.com

Boats Group is the parent company of YachtWorld, Boat Trader, boats.com & CosasDeBarcos, as well as YachtCloser and offers marine businesses marketing solutions, including advertising, CRM, data management, electronic closing services, website design and hosting.

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Discover Boating is the consumer marketing arm of the marine industry's Grow Boating Initiative.



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South Florida-based public relations agency.



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Freedom Boat Club has been in business since 1989, invented the members-only boat club concept and is the largest members-only boat club in the U.S., with over 300+ locations around the world.



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Publishers of Great Lakes Scuttlebutt, East Coast Scuttlebutt and Latitudes & Attitudes magazines.



Lakeland Boating-O'Meara/Brown Publications, Inc.

Kate Bush Editor kbush@lakelandboating.com Evanston, IL 312.276.0610 lakelandboating.com

Publisher of Lakeland Boating and Port of Call cruising guides for each of the Great Lakes.



Marine Industries Assn. of South Florida Patience Cohn Industry Liaison <u>patience@miasf.org</u> Fort Lauderdale, FL 954.524.2733 MIASF.org

Created in 1961, MIASF is a non-profit trade organization dedicated to promoting, protecting and growing South Florida's \$11.5 billion marine industry, which generates 136,000 jobs; MIASF has over 500 members and owns the Fort Lauderdale International Boat Show.

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NMEA is a standards setting, training & education marine electronics association with membership made up of trade, servicing dealers, manufacturers and boatbuilders.



Nautical Ventures Frank Ferrano President <u>frank@nauticalventures.com</u> Fort Lauderdale, FL 954.858.5045 nauticalventures.com

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Navico Group Kim Rodriguez <u>Kim.rodriguez@navico.com</u> Tulsa, OK 918.437.6881 Navico.com

Develops and manufactures marine electronics and digital services for yachting and commercial use under the brand names Lowrance, Simrad, B&G and C-MAP.



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New England-based marketing agency, specializing in the marine industry, Rushton Gregory provides brand strategy, public relations, media planning, social media, event management, survey and market intelligence services to a global roster of clients.



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