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Remain, Recruit, Recharge

While it seems impossible to fathom, for some reason our BWI web site gets hacked on a somewhat regular basis. Evidently, the voluminous and valuable data streams created by www.bwi.org are irresistible to some wacko sitting at a computer terminal in West Ubeki-beki-beki-beki-stan-stan. So be it. As resoundingly ludicrous as this seems, the fact of the matter is that it keeps happening—and we have to pay our web guys to keep the site operative.

Unfortunately, this has cost the organization quite a bit of dough in the past couple of years. And when Executive Director Greg Proteau gave us his famous (and blessed) three-sentence financial report during the board's summer conference call, we learned that our funds are down a bit as compared to the recent past.

This situation raised two topics: first off, we have a large number of "members" who fail to pay dues until the contest comes around, then they re-up only if they have entries they feel may win. If not, they let their membership lapse until reassessing their chances a year later. This really hurts our organization



Image courtesy www.navsourc.org

financially, and I humbly submit that this is a bit self-serving. If you're a member you're a member, and if you're not, you're not. If anyone reading this right now falls into this category, for the good of BWI, please consider remedying the situation. See more detail on page 4.

The second topic this issue raised is our Supporting Members. There are a million and one companies which would benefit from being a BWI supporting member, but either haven't thought about it or don't understand why it would be to their advantage. Of all the marine businesses out there only 46 are currently signed on as supporting members, and we are mighty grateful for their donations. But, we're not getting nearly enough financial support from the industry.

I feel we all need to work together to change this, and to that end board members Chris Woodward and Charlie Levine worked up a new one-page Benefits Flyer for potential Supporting Members. A similar flier is posted on our web site on the Join/Pay Dues page (scroll down to "Supporting Members"),

for as long as the West Ubeki-beki-beki-beki-stan-stan allow. Board members plan to print and circulate a one-page flyer among the appropriate company representatives as we attend press conferences and boat shows this summer and fall, and we hope you'll consider doing the same.

Other issues raised during the board's call included progress of our Products Award judging, the Pitch the Press event at IBEX, planning for our FLIBS and annual Miami meetings, preparing for this year's Annual Contest, and the activities of the new Scholarship committee. There's progress being made on all with news to report still developing—so stay tuned until next month.

You can reach me at ultan-gler@aol.com.

Lenny Rudow
BWI President

Active & Associate Member News

100% Solar Boat Latest Gerr Design

Sustainable Energy Systems, Inc., Gerr Marine, and Riverport Wooden Boat School at Hudson River Maritime Museum have announced construction of "Solar Sal 44" described as "a zero-fuel, one-hundred-percent solar-electric passenger tour boat." Dave Gerr designed the craft, to be launched this summer, to use no fuel and also employ low-carbon, green construction. Gerr is the author of several boat mechanical systems handbooks, and has published articles on boats and boat design appearing in many major boating magazines. Details at www.solar.salsolar/; contact Gerr at dave@gerrmarine.com.

Calder Will Judge METS Design Awards

BWI member Nigel Calder, a freelance marine technical writer and consultant who works widely across the U.S. and Europe, will be on the judging panel for the DAME Design Awards to be presented at the METSTRADE Show in November in Amsterdam. His publications include the technical reference, "Boatowner's Mechanical and Electrical Manual," now in its fourth edition. Calder also has served as an NMMA Innovation Award judge. The Design

Award recognizes products exhibited at METS. Details at www.metstrade.com/mets/.

Martin Flory Group Adds New Clients

Better Way Products of New Paris, IN and Fortress Marine Anchors of Ft. Lauderdale have hired Martin Flory Group to publicize their products throughout North America. Better Way manufactures dock boxes and marina steps; Fortress produces marine-grade aluminum alloy anchors. Contact kelly@martinflory.com.

Kenton Smith Guiding July Boats/Bikes Tour

"Boaterz 'n' Bikerz of America Hull of a Tour #4" is revving up for another adventure July 15 – 22. This year's event, dubbed "The Lobster Roll," features a guided ride covering a mix of mountain and coastal terrain throughout New England including ME, NH, MA and RI. Producer and publicist Wanda Kenton Smith says the tour is designed for members of the boating industry and friends, plus it offers both motorcycling and boating activities. Sponsors include BWI Supporting members Freedom Boat Club and Sea Tow Services, Int'l. For information or to request the planner, email

Kenton Smith, wanda@freedomboatclub.com.

Bauman Adds Cuba To Adventure Trips

Betty Bauman's "Ladies, Let's Go Fishing!" is expanding to include Cuba adventure trips. "These legal Cuba trips are perfect for members who are writing about Cuba ... The trips, currently listed on www.ladiesletsgo.fishing.com,

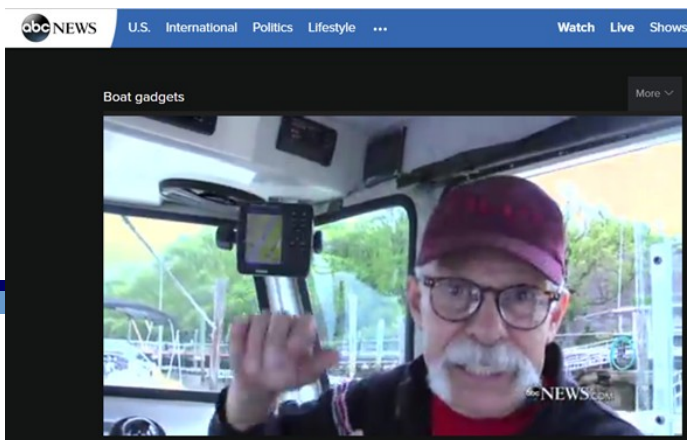


Bauman and "her ride" on a recent Cuba trip.

start at \$970 per person for four nights' lodging, airport pickup plus daily tours, English-speaking tour guide, many meals, visa and more; Airfare and gratuity is not included." She adds to stay posted for the launch of her guidebook for visiting Cuba and suggests going soon in case the embargo tightens. Contact billfishbetty@hotmail.com.



Gerr's design for the all-solar tour boat.



For the pre-Memorial Day boating season launch, Dick DeBartolo (aka "The Giz Wiz") created a special video on boating gadgets for World News Now on the ABC Network (<http://abcnews.go.com/WNN/video/boat-gadgets-47656698>). When not boating on the Hudson, DeBartolo writes boating features and for MAD magazine. Contact him at gizwizbiz@aol.com.

Supporting Member News

Volvo Powers New Chicago Tour Boat

Skyview, the newest addition to the Shoreline Sightseeing fleet in Chicago, is powered by a pair of D13 400 h.p. Volvo Penta engines. According to the operator, Skyview is burning less than three gallons per hour while comparable boats in the fleet consume more than 10 gph, and the Volvo engines produce no smoke or fumes and lower noise levels on deck, a big plus when conducting narrated tours. The 100-ft. steel craft carries up to 300 passengers. Contact Christine Carlson, christine.carlson@volvo.com.

Torqeedo Hybrid Now Available On Cat

Catamaran manufacturer Privilege Marine now offers hybrid electric propulsion and integrated energy management by Torqeedo. The first Privilege Series 5 Hybrid Catamaran will feature a 2 x 50 kW inboard system. For long-range cruising, a 22 kW HV-DC converter generator is integrated into the system, which is said to offer the same range as a yacht with a combustion engine and provide enough energy to power the motor and charge batteries, if needed. Contact Tess Smallridge, Tess.Smallridge@torqeedo.com.

Siren Goes Global With Vodafone Link

Global communications provider Vodafone announced it is working with "Connected Boat" pioneer Siren Marine

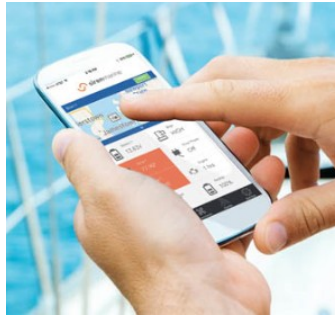


Illustration of Siren Marine's tracking application.

to bring Internet of Things (IoT) capabilities to vessels worldwide. The combination will provide private boat owners, fleet managers and boat manufacturers with remote access to information about their boats, including the ability to monitor, track, control and secure them. By installing a Siren Marine MTC system users can monitor information such as battery voltage, temperature, water levels and position monitoring with geofence tracking. Contact Ron Ballanti, ron@strike-zone.net.

NMEA Adds Member Link To Social Media

The National Marine Electronics Association (NMEA) has launched a program that harnesses the power of social media to put boaters in touch with member companies that utilize social media. The goal is to improve boaters' knowledge of onboard electronics in order to enhance their safety and experience on the water by providing them with access to information and advice through Facebook, Instagram, Twitter, LinkedIn, and YouTube. The program is expected to

help promote and brand NMEA and its members by driving customers to members' websites. Boaters also can learn about NMEA 2000®-certified electronics and of working with trained NMEA dealers and installers. View the LinkedIn example at www.linkedin.com/company-beta/580527/. Contact Mark Reedenauer, mreedenaer@nmea.org.

Boat & Fishing Sites Promo Summer Trips

For outdoor recreationists spending free time near home or on vacation, Discover Boating resources suggest great getaways are a boat trip away with ways to get out on the water even for those who don't own: Rentals, charters and peer-to-peer options offer opportunities to enjoy boating. To find those options, visit <http://www.discoverboating.com/get-on-the-water.aspx>.

The Recreational Boating & Fishing Foundation has compiled its annual list of Best Family-Friendly Places to Fish and Boat, a collection of publicly accessible gems. These aquatic resources can be found at TakeMeFishing.org/best-places-to-fish. An interactive map shows where those who want to wet a line can do so near or away from home.



Calendar & Events



Chesapeake Bay on July 10 and from Dutch Harbor near Jamestown, RI on July 15. These rallies are designed to improve sailing and navigational

Yacht Sellers Offer Twin July Confabs

The Association of Yacht Sales Professionals (YBAA) stage twin summer events offering full-day educational programs including: industry issues panels, technology and sales tool insights, timely legal updates, ABYC delivered yacht systems and technical presentations, hot topics discussion round tables and peer-to-peer networking. Dates are July 18 in Annapolis and July 20 in Providence, RI. Details at <http://ybaa.com/aws/YBAA/pt/sp/yachtbrokerageu;info@ybaa.com>.

Sportfish Show Runs In Orlando July 11-14

The International Convention of Allied Sportfishing Trades (ICAST), described as the world's largest sportfishing trade show, marks its 59th year in 2017. It will be held July 11-14, at the Orange County Convention Center in Orlando, FL. Last year, more than 14,000 people from 80 countries were reported attending the show. The American Sportfishing Association produces the annual event. Media contact is Mary Jane Williamson, mjwilliamson@asafishing.org. For information go to www.ICASTfishing.org.

skills and help others with less experience, plus share in the camaraderie and friendships and overall cruising benefits. Details and registration at www.saltydawgsailing.org/summer-2017-salty-dawg-rally/; contact Hank George, hank@saltydawgsailing.org.

BWI Data & Dues Reminders Issued

BWI members who are not current with 2017 dues received a recent email notification and invoice. Members were also asked to check their listing in the Annual Directory and advance updates if needed by email to info@bwi.org. Dues can be paid by check or via PayPal with any credit card by visiting <http://www.bwi.org/join/>. Membership benefits are outlined on that same link. Active dues are \$50 per year, Associate dues are \$60, Supporting member dues are \$175.

Active members who do not find their listing in the online directory may not have set it up. Those unsure about their status, who wish to receive another email invoice, or need more "online directory" details can send a request to info@bwi.org.

Rally To Maine Set

The nonprofit Salty Dawg Sailing Association (SDSA) second annual cruising rally to Maine will set sail from the

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Membership in BWI is open to anyone involved in the recreational boating industry. Active members are generally writers, editors, photographers and broadcasters. Associate members are generally P.R. or communications firms. Supporting members are usually manufacturers or ad agencies.