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## Warming Seas & Junk & Trump

My 80 year old mother called in a panic. (When doesn't she?) "Sea levels are going to rise 20 feet and my house will be covered with water! What should I do?" Seems she was browsing Facebook and stumbled across a NASA graphic showing the U.S. coastline that would be affected by a 20 foot rise in sea level. New York, New Orleans, Naples, Miami, all gone.

The headline is sobering, and the research, published in the journal *Science* in the last couple weeks is overwhelming. An international team of scientists, led by University of Florida geochemist Andrea Dutton, has found that in the earth's far distant past when temperatures were similar to the present global average temperature, sea levels rose at least 20 feet. Scientists are concerned about the loss of polar ice sheet mass lost during past warming periods.

For the record, scientists estimate the last such occurrence was 125,000 years ago.

According to NOAA, sea levels changed little from AD 0 until 1900. This past century, the level is steadily rising at a rate of 0.04 to 0.1 inches per year since 1900. Since 1992, that rate increased at a rate of rise of 0.12 inches per year.

Sea Level Risks - US East Coast

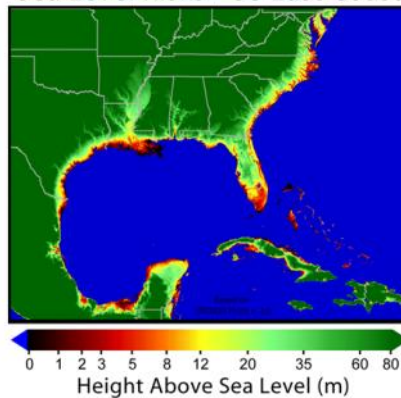


Image: Furman University

Not to go all Donald Trump on our members here, but is this an issue we should be talking about? Will disaster strike in five years? Ten years? How will it affect our industry anchored on coastlines?

We have a category in the BWI Writing Contest that focuses on the Environment and Marine Ethics – and it is a category that typically could use a few more entries, meaning odds for winning are better than some others. With a presidential election dominating the headlines for the next 15 months, perhaps some sane, quantifiable discussion is in order. Global Warming may be a catch all for policy makers, but I'd be hard pressed to blame all of the ice melting on humans. There were no cars around 125,000 years ago, no Space Shuttle

piercing the Ozone protective shield, or any other example.

What we do know is that our bodies of water require stewardship from all stakeholders. From something as easy and simple as halting the dumping of trash and waste into our oceans, to inventing better, environmentally friendly propulsion systems for our boats. As writers, it's our responsibility to push editors to feature efforts of world organizations and individuals who make it their mission to keep our oceans clean. We may not be able to control other contributing factors, but it seems there are areas warranting our talents.

July is the half way point in the year. Environmental issues are just one of the many categories for the writing contest. With a three month lead time for most pubs, it's not too late for you to pitch your best topics. Don't forget the new photo contest. Details are available at [www.bwi.org/contest/](http://www.bwi.org/contest/). Enjoy the summer and I look forward to seeing many of you at IBEX in Louisville, Kentucky, September 15.

You can reach me at [Alan@wendtproductions.com](mailto:Alan@wendtproductions.com).

*Alan Wendt*  
BWI President

# Members Judge IBEX Innovations

The International Boatbuilders' Exhibition and Conference (IBEX) reports that a panel of seven BWI members will judge the 2015 IBEX Innovation Awards. The awards honor achievement in product development in 13 areas of the marine industry, including boatbuilding methods and materials, inboard and outboard engines, hardware, interior parts and furnishings,



**Numerous marine innovations are introduced at IBEX**

and safety equipment. Judges may also present an award to any entry that provides an environmental benefit to the marine industry.

Recipients will be announced at the Louisville (KY) Exposition Center at the Industry Breakfast on Tuesday, September 15. All entries will be displayed for the three days of the show in the

"Innovation Way" new product showcase. Entries are due by August 12.

The judges for the 2015 IBEX Awards are:

- Lead judge is Alan Wendt, President of BWI, Pitch the Press Moderator, writer for *Lakeland Boating* and marine industry marketing consultant.
- Zuzana Prochazka, freelance writer and photographer for over a dozen sail and powerboating magazines and online publications. A USCG 100 Ton Master, Zuzana has captained flotillas in many parts of the world with *Zescapes.com*.
- Roger Marshall is a yacht designer, technical writer, author of 18 books (one a best seller), and hundreds of magazine articles. He is a former chair of the Innovations Award committee and former member of the DAME awards committee for the METS show
- Roger McAfee is a retired lawyer and has built, maintained and repaired vessels made of wood, glass, steel and aluminum. He contrib-

utes regularly to several boating publications and chairs *Pacific Yachting's* "Best In Show" awards at the Vancouver International Boat Show.

- John Page Williams reviews powerboats and writes about fishing, natural history and environmental issues for *Boating* and *Chesapeake Bay* magazines.
- Mike Vatalaro serves as executive editor of *BoatU.S. Magazine*, focusing on new products, fishing, and video production. He spends most of his spare time on the waters of the Chesapeake Bay with his family aboard their 24-foot center console.
- Gary Reich is a Chesapeake Bay-based freelance writer and photojournalist with more than 25 years of boating experience. His work is regularly published in national and regional magazines and cruising guides.

For more information on IBEX, go to [www.ibexshow.com](http://www.ibexshow.com). For questions on the awards, contact Rachel Timko, [rtimko@nmma.org](mailto:rtimko@nmma.org).

## Last Call for '15 Dues

The final reminder on payment of 2015 dues has been sent (you know who you are), and the cutoff date is here. Please fire in a check or visit [www.bwi.org](http://www.bwi.org) under the "Join" tab to use a credit card with PayPal.

Dues keep your benefits flowing, including:

- Regular Communications & Networking
- Annual Directory & Online Listing
- Access to BWI's LinkedIn
- Free first two entries to the Writing Contest
- Easy access to boat shows with BWI's Press Card

We very much appreciate everyone's continued support.

## Advertising Offered In BWI Annual Directory

BWI will be accepting advertising in the BWI Annual Directory published this summer. It's distributed to all current Active, Associate and Supporting members, numbering approximately 350 with another 50 or more copies sent during the year to new members.

Distributed in a PDF format, pricing is \$250 per full page (7w- x 10h-inches) or \$150 per horizontal half-page 7w- x 5h-inches), available in those units only. These prices are available to Supporting Members. Materials will be needed in mid-August. To reserve space or for more information, contact Greg Proteau at [info@bwi.org](mailto:info@bwi.org), 847/736-4142.

# Active & Associate Member News

## DeMartini Ready For Next "Dream Ride"

Marilyn DeMartini has signed up for the next Special Olympics Dream Ride in mid-August and is looking for a little help from BWI friends. She explains riders along the 2,000 mile-route meet with groups of Special Olympics athletes, give them T-shirts, medals and money so local chapters can continue and enhance programs that bring excitement, accomplishments and confidence to their lives.



DeMartini "Dream-Ridin'"

"If you could give just \$5 we would make a huge impact. I realize we are all over-committed with donations for a variety of causes -- all worthy -- but just a few dollars will support this life-changing effort." To support the effort, go to [www.dreamride.org](http://www.dreamride.org), click on "donate," search participants for DeMartini and plug in the amount. Or email [md@prpower.biz](mailto:md@prpower.biz).

## Johnson History Profiled by Pike

Most BWI members know Forest Johnson as a professional helicopter photographer, though many likely don't know that he chose that path after working in the



Early Johnson Prowler

family boatbuilding business. Dad Forest E. Johnson was a well-known Miami wood boatbuilder, initially making fast, seaworthy craft in the 1920s (some would call them rumrunners), and later notably for the Prowler brand name, with a list of clients ranging from celebrities to politicians, including Dick Nixon. But when fiberglass pushed cedar out of the business in the 1960's the craft lost much of its allure for the father, and the son became intrigued with a camera called Polaroid. Bill Pike covers the story in July's *Power & MotorYacht* with many historic photos provided by Forest, Jr. To see a selection of the images, go to [www.pnymag.com/july15](http://www.pnymag.com/july15) and click on the "Classic Memories."

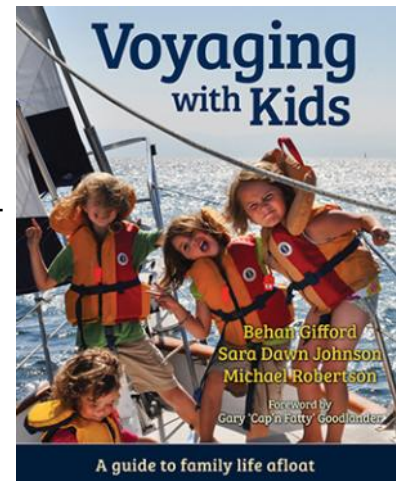
## Fishing Ladies Adds Several New Partners

Betty Bauman's "Ladies, Let's Go Fishing!" educational series has announced new partnerships with NMMA, Discover Boating, the Miami International Boat Show, Recreational Boating and Fishing Foundation (RBFF) and Take Me Fishing. Says Bauman, "Women are known for bringing others to the sports they enjoy, meaning one new female angler brings a multiplying factor." LLGF

offers weekend fishing universities focused on women and novice to mid-level experienced anglers. Other BWI Supporting members who are sponsors include Mercury Marine and Freedom Boat Club. Visit [www.ladieslets-gofishing.com](http://www.ladieslets-gofishing.com).

## Boating With Kids Is BWI Collaboration

"Voyaging With Kids: A Guide to Family Life Afloat," available in September, is a collaboration of several BWI members. Authors Michael Robertson and Sara Dawn Johnson who have voyaged thousands of miles with children onboard, provide a look at the realities of life on the sea. From their experience and in interviews with dozens of other voyaging parents, they discuss caring for an infant on board, handling the changing needs of children as they grow, sorting and understanding education options, ensuring parents find the private time to keep their relationships in tune, and helping children make the transition back to shore life. A substantial appendix of resources provides further information on subjects covered. Writers Lin and Larry Pardey are publishing the new book and world cruiser Fatty Goodlander offers the foreword. Visit [www.voyaging-with-kids.com](http://www.voyaging-with-kids.com) or contact Robertson at [dcwritereditor@hotmail.com](mailto:dcwritereditor@hotmail.com).



# U.S. Fishing Rate Holds Steady

Forty-six million Americans, or 15.8 percent of the U.S. population ages six and older, participated in fishing last year according to the 2015 Special Report on Fishing released

by the Recreational Boating & Fishing Foundation (RBFF). Produced in partnership with the Outdoor Foundation, the report offers information on participation by gender, age, ethnicity, income, education and geographic region.

"We are pleased with the findings of this report, including the 2.4 million newcomers who tried fishing for the first time in 2014," said RBFF CEO, Frank Peterson. "Fishing remains a popular outdoor activity and with increasing numbers of newcomers, we look to growing overall participation in the future, securing critical support for state conservation efforts."

Now in its seventh year, the report provides a look at overall trends in participation and also barriers, motivating factors and preferences of key groups while identifying opportunities for engaging new audiences. As both foundations look to tap into the

## Fishing Venues

	Fishing Participants, Ages 6+
Shoreline	49.9%
Boat	48.3%
Riverbank	43.0%
Pier or jetty	26.3%
Kayak	3.9%
Other	5.4%

growing youth and Hispanic populations, special attention is paid to these segments of the U.S. population.

Key findings include:

- Outdoor Activity - Among adult outdoor participants, fishing is second most popular after running/jogging, but ahead of bicycling, hiking and camping.
- 48% of anglers fish from a boat, just behind the 50% that fish from shorelines, and ahead of the 43% that do so from riverbanks and 26% from piers.
- Newcomers - More than 2.4 million people, had their first fishing experience in '14.
- Women anglers - Over 47% of first-time fishing participants are female.
- Social - Nearly 82% of fishing trips involve more than one person.
- Youth - Fishing participation as a child has a powerful effect on future participation - more than 85% of adult anglers fished as a child, be-

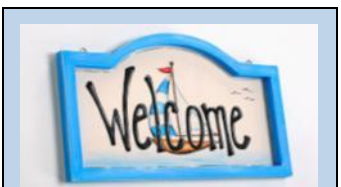
fore the age of 12.

- Future Participants - Almost 4.3 million youth (11%) would like to try fishing, a growth opportunity.

- Hispanic Americans fishing participants average 25.8 days on the water per year; over six days more than the average for all fishing participants (19.4 days).

- Spontaneous - 81% of fishing trips are spontaneous or planned within a week.
- Motivation - Spending time with family and friends continues to be the largest reason to participate in fishing, specifically, 72.2% for ages 6-12 and 66.8% for ages 13-17.

To access the report, as well as an infographic detailing the top findings, visit the [www.TakeMeFishing.org](http://www.TakeMeFishing.org) Resource Center.



### Active Member

Dennis Mullen, Freelance Writer, Wellsville, KS

## BWI OFFICERS

### President

**Alan Wendt ('15)**

[awendt@wendtproductions.com](mailto:awendt@wendtproductions.com)

### 1st Vice President

**Lenny Rudow ('17)**

[ultangler@aol.com](mailto:ultangler@aol.com)

### 2nd Vice President

**Lindsey Johnson ('16)**

[iamlindseyjohnson@gmail.com](mailto:iamlindseyjohnson@gmail.com)

## BWI DIRECTORS

**Michael Sciulla ('15)**

[msciulla@gmail.com](mailto:msciulla@gmail.com)

**Alan Jones ('16)**

[boatscribe@comcast.net](mailto:boatscribe@comcast.net)

**Roger McAfee ('15)**

[skeenaboss@telus.net](mailto:skeenaboss@telus.net)

**Michael Vatalaro ('17)**

[MVatalaro@boatus.com](mailto:MVatalaro@boatus.com)

**Zuzana Prochazka ('16)**

[totemgroup@msn.com](mailto:totemgroup@msn.com)

## BWI Past President

**John Wooldridge**

[jwooldr715@gmail.com](mailto:jwooldr715@gmail.com)

## Executive Director

**Greg Proteau**

[info@bwi.org](mailto:info@bwi.org)



The **BWI Journal** is produced by and for members of Boating Writers International, 108 Ninth Street, Wilmette, IL 60091. (847) 736-4142. [www.bwi.org](http://www.bwi.org).

Send items to be considered for publication to Greg Proteau, [info@bwi.org](mailto:info@bwi.org). All information contained herein is meant for the use of members, is in their best interest, and appears in as true and accurate a form as possible.

Membership in BWI is open to anyone involved in the recreational boating industry. Active members are generally writers, editors, photographers and broadcasters. Associate members are generally P.R. or communications firms. Supporting members are usually manufacturers or boating associations.