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On the BWI Summer Dock-et

Your Board of Directors just finished a teleconference which included a number of issues we think (hope) will be of interest to members.

Perhaps most timely and relevant to the freelance community are the changes in federal tax laws and health care. Tax rates have risen for just about everyone with earned income, some due to the sequester, others to nuances in payroll taxes, etc. On health care, including health insurance, 2014 will be a defining year for many changes being brought by the Affordable Care Act. We are lining up an expert who can guide us in these areas and aiming to stage a webinar in July. You'll get an email with more details when scheduled. For those who miss it, the session will be posted on the website.

Our Contest Committee has added one and refreshed several other categories for the annual Writing Contest which takes place in November and December.

- A new category has been established to accommodate articles on "Boat Projects, Renovations & Retrofits" that a number of members write.
- The "Megayacht" category has been incorporated into an enhanced "Boat Test & Reviews" grouping that will cater to stories on both new craft



and others that have been extensively refurbished and rebuilt.

- Those who maintain websites, blogs, create videos and mess in social media will find a refined category now called "Online Excellence."
- And the "Gear & Product Tests" arena has been clarified, as has "Electronics" to better define where entries will be most appropriate and have greater scoring potential.

BWI members have served as judges for new product award routines at the Boatbuilders' Show (IBEX), Electronics Show (NMEA's Expo) and NMMA's Miami Boat Show. Members with expertise and an interest in becoming involved to gain consideration in being added to the judges list can find more information at <http://www.bwi.org/judging/>. The upcoming NMEA and IBEX events, described on the next page, are expanding and welcome attendance by

BWI members, judges or not.

Looking a bit ahead, we'll start finalizing plans for member involvement at the Fort Lauderdale International Boat Show in late October. Anticipated is a Thursday lunch with Newsmaker event, Friday breakfast and possibly a hospitality mixer on Thursday afternoon. We'll keep you advised.

It has been several years since we surveyed the membership to get a reading of how we are changing, the things that matter to you, where you think we should be headed, etc. The survey is being developed and will be available for your input later this year. Your participation will help guide us in the months and years ahead.

All of our plans and projects are designed with members in mind. To maintain the routine, we need your financial support. To those who are "in good standing" regarding dues, our thanks. For those who have misplaced the invoice, know that you will get a final reminder in the next month. And if you want to check, please send an email to info@bwi.org.

You can reach me at jwooldridge@aimmedia.com.

John Wooldridge
BWI President

Electronics Expo Set for San Diego

The National Marine Electronics Association has announced that the 2013 NMEA International Marine Electronics Conference and Expo will be held September 25-28 in San Diego, CA at the Sheraton Hotel and Marina. The event follows the reorganized Expo last year providing more educational and business opportunities, notes Bruce Angus, NMEA executive director.

This year's Expo will provide 15 classes in three tracks. Each class will be available twice over three days. The preliminary line-up includes:

- Technology Track - Digital/broadband Radar, Antenna Placement, Regulations and Inspections, CHIRP Sonar, Internet of Things

- Design Track - EMI Challenges, Thermal Planning, Systems Project Management, USCG update, ABYC Certifications Overview
- Business Track - Internet Marketing, New Marine Electronics Journal Website and Blog, Project Management, Pricing Elasticity, Credit Card and Inventory Efficiency.

September 28, is dedicated to manufacturer product training seminars offering two-hour sessions to provide technical knowledge. The sessions run four at a time, so attendees will need to plan ahead and make choices.

Expo will be held in the same week and at the same location as the RTCM Conference. RTCM (Radio Tech-

nical Commission for Maritime Services) establishes marine electronics performance standards for communications and navigation equipment.

An 11,000 sq. ft. exhibit area will provide space for manufacturers to unveil new products. Exhibits will combine both NMEA and RTCM member booths and be open in the afternoons after the education tracks are complete.

For more information, visit www.NMEA.org or call 410-975-9425.



“Editors’ Picks” Join IBEX Lineup

This year's International BoatBuilders' Exhibition and Conference will be offering a new track of seminars called “ProBoat Editors’ Picks.”

These seminars feature *Professional BoatBuilder* magazine contributors Nigel Calder, Steve D'Antonio, Rodger

Martin, and Reuel Parker, among others. They will present interesting and relevant topics to the contemporary marine professional, such as “Designing Shoal-Draft Sailboats,” “Advances in Lithium Batteries,” and “Hybrids: Lessons

Learned in the Real World,” a presentation about the applications of hybrid marine engines.

A full schedule of 75 seminars will continue to be offered, presented by industry experts on a variety of subjects relevant to the marine trades. Topics range from in-depth looks at specific products; discussions on methods of boat building, repair, surveying, and design; as well as issues of boatyard operation and management.

“Since 1992 when we started IBEX, *Professional BoatBuilder* magazine has been selecting and, in most cases, producing the seminars,” said Carl Cramer, IBEX Founding Director. “We chose eight

sessions this year that we feel are particularly noteworthy. They may be expansions of articles we've recently published, or topics that don't readily fit in other seminar tracks. We believe each of these eight sessions is of particular interest to the IBEX community.”

Attendees will also find other resources on the updated IBEX website to help them plan for their trip to Louisville this fall, including detailed information on travel, networking events, and things to do in the city.

IBEX will be held September 17-19 at the Louisville (KY) Exposition Center. For more information visit www.ibexshow.com.



Supporting Member News

Awlgrip Challenge Seeks Design Future

Awlgrip is again challenging interior designers to show how innovative design can utilize new materials to produce interiors that can be more stylish, increasingly ergonomic and easier to build than ever before. For 2013 the competition is now open to 2nd and 3rd year design students and recent graduates. The winning designer will receive a \$7,500 cash prize and showcase work at this year's Monaco Yacht Show and the Ft. Lauderdale Boat Show. Entrants that wish to participate can email AwlgripChallenge@akzonobel.com.

Grants to ABYC Boost Scholarships

The Westlawn Institute of Marine Technology, an ABYC affiliate, will continue the most grant and scholarship programs the school has ever offered thanks to the Kathy & Jerry Wood Foundation. The funds were originally for three

years, but an additional thirty thousand dollars was given to assist more students. Scholarships will be awarded on an ongoing basis until the grant funds are expended. Students who are U.S. citizens and meet admission requirements are eligible for a \$1,500 grant toward tuition in two beginning courses. Contact Patti Schulte, pschulte@westlawn.edu.

Two BWI Supporters Help at America's Cup

As the Oracle Team USA launched its second AC72 in San Francisco in defense of the 34th America's Cup, the chase boat Yanmar2 was unveiled in a public ceremony. Yanmar, Official Technical Partner of Team USA, provides engines and drive systems for the two Naiad chase boats. Each is powered by two 370 mhp. diesel engines paired to a Yanmar ZT370 drive with dual propellers. View a video at www.youtube.com/watch?v=vDWYMU0od0.

In early June the Oracle Team announced it had selected Beneteau America as the team's official hospitality vessel supplier, using its Swift Trawler 34, 44 and 50 for the team's hospitality leading up to and during the 34th Cup. "This is a unique opportunity for a select few organizations, all leaders committed to the highest level of excellence, to unite behind an iconic racing team, and Beneteau is proud to be among them," says president Laurent Fabre. Contact Maryline O'Shea, moshea@beneteau-group.com.

Sail America Board Gains BWI Influencers

Sail America, the trade association for the U.S. sailing industry, is being guided by several representatives of BWI Supporting firms. Newly elected to the Board is Laurent Fabre, Beneteau America. He will join existing directors Sally Helme (Past President), Bonnier Corp.; Carl Blackwell, NMMA; Bob

Buckborough, West Marine; and former *Sail* magazine publisher Josh Adams (VP Marketing). Established in 1990, Sail America now has over 200 members representing all segments of the sailing market, and works to promote the health and growth of sailing. Visit www.sailamerica.com.

Top Sea Scout Unit Honored by BoatUS

BoatUS awarded its 11th National Sea Scout Flagship Award for the top-performing unit in the nation to Ship 700, Makai, of San Leandro, CA. The Sea Scouts accepted the award in a ceremony at the 61st Annual Ancient Mariner Regatta held every year at the USS Hornet Museum on San Francisco Bay. Last year Sea Scouting marked a century of service in getting young men and women on the water in boats, large and small. To earn the Flagship recognition, the ship and its crew compiled an impressive record of accomplishments with 42 days of on-water activities last year, including a 17-day summer cruise, plus 15 community service projects and other achievements. Contact Scott Croft, SCroft@BoatUS.com.

Sea Scouts of Ship 700, SSS Makai of San Leandro, California.



Writer's Resources

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Dangers of E15 Fuel

Shown in Video

Jim Currie, legislative director for NMMA, has developed a video that discusses the dangers of E15 fuel (containing 15 percent ethanol and 85 percent gasoline). Numerous studies show that gasoline blends containing more than 10 percent ethanol can cause engine damage in boats, cars and smaller engines including chainsaws, lawnmowers and snowmobiles. As a result, vehicle manufacturers have warned that the use of E15 will void warranties, leaving consumers vulnerable to repairs. View the video here: www.youtube.com/watch?v=on2E6VACqXc&feature=youtu.be.

Boomers Embrace Boating, Fishing

As Baby Boomers edge towards retirement they have become an interesting demographic to watch for boosting participation in boating and fishing. Reported by the Recreational Boating & Fishing Foundation and according to the most recent USFWS 5-year National Survey of Fishing, Hunting, and Wildlife-Associated Recreation



(www.census.gov/prod/2012pubs/fhw11-nat.pdf), the participation by boomers (ages 55-64) in fishing has grown 28 percent, more than double the nationwide increase of 11 percent. Retirees participation is expected to increase further, indicated by the current 44 percent gain in fishing among 65+ Americans.

Plan in Advance Hurricane Tips

The National Oceanic and Atmospheric Administration is warning that the 2013 Atlantic Hurricane Season which began June 1 will be "an active or extremely active one" this year. Hurricane Sandy, which devastated areas of the Northeast last October, causing an estimated \$650 million in damage to recreational boats, demonstrated that even boaters in regions that infrequently experience hurricanes should be prepared for

hurricane season. Sea Tow Services International, Inc. offers 15 tips from its Captains for how boaters can prepare for hurricanes at www.seatow.com/news-and-events/press-releases/view/83932.

Agenda Posted for Int'l Sailing Summit

Sail America has announced the agenda for the 12th International Sailing Summit (ISS) to take place August 18-20 at the St. Francis Yacht Club in San Francisco, CA. It begins with America's Cup race viewing and an opening evening reception. Educational seminars include the state of the industry, next generation sailors, and the future of sailing. Speakers include Frank Savage from Savage Holdings LLC, Efrem "Skip" Zimbalist III from Active Media Interest, Iain Murray and Stan Honey from America's Cup Race Management, and the 2012 Rolex Yachtsman of the year, Johnny Heineken. Details at www.SailAmerica.com/sailing-summit-2013/agenda.asp.

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Send items to be considered for publication to Greg Proteau, info@bwi.org. All information contained herein is meant for the use of members, is in their best interest, and appears in as true and accurate a form as possible.

Membership in BWI is open to anyone involved in the recreational boating industry. Active members are generally writers, editors, photographers and broadcasters. Associate members are generally P.R. or communications firms. Supporting members are usually manufacturers or ad agencies.

