



BWI Journal

NOVEMBER 2007

FOUNDED IN 1970

It's Getting Ugly Out There

I really dislike having to write this column. It seems almost trite, as it pops up every few years—most often without resulting in any changes.

And yet here I am, focusing on the increasingly unfair financial demands that some magazines are making on writers. There seems to be a perfect storm right now of media consolidation, shrinking advertising budgets, Internet content questions, and general recession. People are scared and angry.

During my first six months as BWI's president, I rarely, if ever, heard from members asking how BWI could help them with payment and copyright problems. Yet in the past few months, I've heard from at least one person inside virtually every marine publishing company. The calls are not good.

A member who had been earning more than \$1 per word after more than a decade of writing for the same magazine was asked to take a salary cut down to 20 cents per word.

A member who had been writing travel features for several years for a magazine was told that if he wanted to continue, he'd have to pay his own travel expenses—and thus lose money on every assignment.

A member who was owed several thousand dollars for work previously completed was told that he would not be paid

unless he signed a retroactive contract that gave the magazine far more rights.

And on Page 10 of this month's *Journal*, you'll see a letter from member Dieter Loibner, who alleges that a boating magazine

paid him for First North American Serial Rights and then used his work on the Web without additional pay or permission. The publisher's response confirms there was no work-for-hire contract signed, but claims that such rights were implied during the assigning process. As far as I understand copyright law, that's a muddied misunderstanding at best.

As always, writers in these situations have a few choices. We can accept unethical or outright illegal behavior by publishers, hire attorneys to battle the Goliaths of publishing, or walk away from the marine industry altogether (as one former BWI member did just before the Fort Lauderdale boat show). None of these options is good.

What I'm hearing from an increasing number of members is that they feel like pre-unionized workers. They're calling BWI because they need help, and I'm trying to figure



out how to assist.

BWI is not a union and likely never will be, but it does have one great tool at its disposal: this *Journal*. One of the first steps toward correcting unethical situations is publicly describing the worst offenders, and that is something we can easily do immediately. I commend members like Dieter Loibner for speaking out, and I encourage everyone to follow his lead.

In cases where there are legal issues beyond the ethical ones, the obvious need is for a lawyer. One BWI member has suggested that we create a tiered membership in which anyone wanting to pay additional dues would have access to an attorney on retainer.

I'm open to that idea, and to any others you care to share. All publishers aren't bad, and all writers aren't being squeezed, but the storm clouds do seem to be gathering above us all.

Kim Kavim, BWI President

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Ten Products Honored For Innovation at IBEX

Ten marine manufacturers were cited for innovation by the NMMA and BWI at the International BoatBuilders' Exhibition & Conference (IBEX) in Miami in early October.

A near-record total of 79 new products were entered. Serving as judges were Roger Marshall, chair and U.S. editor of *The Yacht Report*; James Barron, technical editor and writer, *Trailer Boats*; Dean Travis Clarke, executive editor, *Sport Fishing*, *Fly Fishing in Salt Waters*, and *Marlin* magazines; Jan Mundy, editor, *DIY Boat Owner*; Marilyn Mower, editor, *Southern Boating* and *Marine Business Journal* magazines; Lenny Rudow, senior technical editor, *Boating*; and Alan Wendt, editor, *Marine CEO*.

To volunteer as an Innovation Awards judge for the Miami boat show, contact Committee Chair Zuzana Prochazka

In the Boatbuilding Methods & Materials category, judges chose the G/flex Epoxies from West System. It's a series of high-strength, low-modulus epoxies designed to resist thermal movement between dissimilar and difficult-to-bond materials. An "Honorable Mention" went to Twin Disk from EFC International.

The ProSafe FS Series from ProMariner won the Electrical Systems category. Judges said the ProSafe lineage solves the most common forms of corrosion and zinc loss problems for boaters while the boat is connected to AC power.

i2Systems' Tri-Light Technol-



ogy won the Furnishings & Finishes category. It lets boaters create their own live "disco" on board, with brightly colored, changing lights.

In the Hardware Fittings category, awards went to two companies. Skylon's Airlock Wakeboard Rack secures boards, prevents damage and keeps those onboard the boat safe. Tallon Marine's "Tallon System" lets boaters swap out fixtures and accessories, and holds a range of accessories.

In the Inboard Engines category, judges selected Mercury Marine's Axius, a sterndrive package that uses twin, individually articulating MerCruiser Bravo Three sterndrives without the use of a tie bar.

The Turbo Air Conditioning System from Dometic Environmental Corp. won in the Mechanical Systems category. Marketed under the Cruisair and Marine Air brands, it reduces

unit height up to 17 percent, increases capacity up to 21 percent, and decreases amperage draw up to 27 percent.

The OEM Electronics and Electrical Systems winner was EvrSafe Marine Technologies for ISS 1040. It's a sensory device that can simultaneously detect carbon monoxide, butane, LPG, nitrogen dioxide and hydrocarbons.

Judges selected the Yamaha F350 V8 Four Stroke Outboard in the Outboard Engines category. Features offer easier rigging through "plug and play" wiring and laptop computer-based testing.

The IBEX Environmental Award went to Ocean Equipment for its Offshore System Deck Filler Gauge. It provides a digital indication of tank levels right at the point of filling.

For information contact Melissa Skomedal at (312) 946-6281; mskomedal@nmma.org.

Freelancer Wins West Marine Award

Full-time foreign correspondent earns \$5,000 for *Salt Water Sportsman* article

Chris Chivers, a freelance writer of fishing articles and foreign correspondent for *The New York Times*, won the top award BWI gives each year: The West Marine Writer's Award.

Chivers, currently on assignment in Russia, earned \$5,000 and a lucite tower trophy that were announced during the BWI membership meeting at the Ft. Lauderdale International Boat Show in October, when West Marine, Inc. marked its fourth year of sponsorship.

Chivers wrote "Behemoth," which appeared in the February 2006 issue of *Salt Water Sportsman*. The story is a profile of three anglers who happened upon a shark nearly as big as their boat. The piece describes in suspenseful detail how they caught it, and ends by revealing how today, 15 years after the catch, the boat's captain visits classrooms with the set of stunning jaws to tell kids about the need to save what sharks are left.

"Behemoth" was first recognized in the Boating Profiles category earlier this year, one of 45 award winners in the 2006 BWI annual Writing Contest. The top three entries in each of 15 writing categories were automatically entered for this grand prize.

Judges called Chivers' entry "a compelling story of three men in a 23-foot boat who landed a 15½-foot, 2,900-pound Great White



Salt Water Sportsman Editor David DiBenedetto (right) accepts the award from West Marine's Randy Barberis and BWI President Kim Kavin. Winner Chris Chivers was on assignment in Russia.

Shark! And they brought in the ferocious catch with a rod and reel. The writing is crisp and fast-moving. The character development is excellent. The quotes are as good as they get. The accompanying photos and illustrations, by the way, are illuminating and help make this a first-class package that is clearly the Best in Show."

Judges for the West Marine Writer's Award are associated with Northwestern University's Medill School of Journalism and have had careers in newspapers, magazines and broadcasting. They include Richard J. Roth, Senior Associate Dean; David Nelson, Associate Professor; and Michele Bitoun, Assistant Professor.

The judges cited several additional entries as runners-up:

- "Hurricane Baby," by Martha LaGuardia Kotite, from the book *So Others May Live—Coast Guard*

Rescue Swimmers: Saving Lives, Defying Death. "This is the action-packed adventure story of Mario Vittone, hero. The story is told straight, letting the gripping real-life detail provide all that is necessary to keep you turning the pages. A terrific read."

- "Boating's Peerless Idea Man" by Douglas A. Campbell (*Soundings*, October 2006)
- "Made In China" by Jim Flannery (*Soundings*, November 2006).

To read "Behemoth," go to www.bwi.org and click on the live link by the same name.

To read the winner's comments about writing for marine magazines, see Page 4 of this month's *Journal*.

Winner Discusses Writing about Fishing

The idea for writing "Behemoth," a story about Joe Pagano and the great white shark, began in the best kind of way. I decided I wanted to tell my kids about it. I wish more of the stories I have written began like that.

I especially enjoyed this story because I could share it at home with my family. I should not understate this, because it is one of the reasons that fish and boats have maintained such a deep resonance within me. I cover Russia and conflict elsewhere for *The New York Times* and a book I have been working on for several years. My work has involved wandering the conflicts in Israel and the Palestinian territories, Iraq, Afghanistan, Africa and the Caucasus. Many of the things I cover and the reconstructions I have labored on are such that I cannot discuss them with my four children. The material is often too disturbing, and my children are too young.

So when I think back about the work that went into a reconstruction of these three guys on a day off and their encounter with an unforgettable fish, I recall that it was a delight for me to apply

reporting and story-telling skills to themes I enjoy and to an event that ends with a man learning, as he ages, to do things differently than when he was young

While I knew this was a fundamentally interesting story, I also knew that it would take time and labor to get it right and to elevate it past kitchen entertainment. Once I got back to Russia, I called each of the guys involved and interviewed them at length. And I found little gaps in each man's memory, and small contradictions, and so I called them each back a few times and went over the fine points until I was clear. Then I layered in the context, about the decline of shark populations and the evolution of fishing mentalities.

The result was like many of the reconstructions I have done of battles and acts of terror and violent police crackdowns overseas: a story that required careful and repeated interviews, and a thorough fact-check before filing.

It was also a delight to have a magazine committed to



Chris Chivers and sons.

fishing and boating that seeks for its readers real efforts at story-telling and thorough reporting. That story exceeded 3,000 words. We hear all the time that narrative writing is dead, killed by blogs and television and other assaults on our attention spans. If that's so, someone needs to tell the magazine's editor, David DiBenedetto. We're lucky to have *Salt Water Sportsman*, not just as fishermen and boat owners who want news and information, but as readers who also want to hear stories that we would enjoy while sitting at a camp fire or on a stool.

Thank you, and good luck with your next fishing trip. Next year, with luck, I'll be back in U.S. coastal waters again.

BWI Board, Officer Elections to Be Held in January

Elections for BWI Directors and Officers will be held in January. Two Director seats (three-year terms) come open this year, as do all officer positions (one-year terms).

Active and associate members may run for Directors spots, but only active members may serve as Officers. Active and associate members vote in the election.

If you would like to serve, duties include at-

tending two Director meetings a year (no expenses paid), usually held in conjunction with boat shows; participation in conference calls; and volunteering for such assignments as committee chairperson.

To run, contact Greg Proteau. You will need to provide a brief summary by Dec. 15 of your experience, qualifications and ideas to help BWI grow. Summaries are reviewed by the nominating committee, which consists of the President, Immediate Past President and Executive Director.

Making Boating Count in '08 and Beyond

Boating and other outdoor recreation issues can have an important place in the public policy debates associated with the elections of 2008, according to Derrick Crandall, a 30-year veteran of "in the trenches" Washington politics, president of the American Recreation



(From left) Derrick Crandall BWI Board members Lindsey Johnson and Mike Sciulla, and ARC Chairman Thom Dammrich.

Coalition and the "Newsmaker" for BWI's membership meeting held at the Ft. Lauderdale boat show on October 26.

Crandall led a group discussion about raising boating's profile and how journalists can spread the word to boaters during the upcoming elections.

To gain higher visibility, he suggests portraying boating and fishing not as specific end goals, but as "quality of life" issues that deliver societal benefits ranging from improved health to new educational opportunities and family togetherness. Recreation can be a vital tool in combating health concerns associated with physical inactivity, enhancing environmental stewardship, deterring youth crime and violence, and creating a sustainable economy. Crandall reminded writers that today's youth may well be the first generation in history to have a shorter life expectancy than its parents, the result of too much sedentary indoor gaming and poor eating habits.

He encouraged writers to view recreation with a wide perspective, not only as a relevant local activity, but nationally and even globally. Crandall noted that the U.S. government supported the "Scenic Byways" program that has been a boon to campers and RVers, as well as an economic stimulus for businesses and communities

that cater to them. A similar program is in development for "Scenic Waterways and Water Places," including publication of a book by the same name by National Geographic in 2009.

In terms of elections, Crandall says boat owners and anglers have the power to be heard by candidates, pointing to the last presidential election and how 5,000 different votes in Florida could have swung it the other way.

A good resource for writers to find broad recreation issues is the ARC website, www.funoutdoors.com. National programs, including recreation forums or celebrations such as Great Outdoors Week, provide opportunities for recreation trade associations, membership groups, companies and individual community leaders to get involved and take actions that can be in non-partisan or partisan political spheres.

ARC will offer additional opportunities to draw together interested community leaders to capitalize on those opportunities in election and other years.

BWI Writer's Marketplace

Writers looking for assignments or media specializing in boating are encouraged to use BWI's Writer's Marketplace. Posting a free classified ad is quick and easy. Go to www.bwi.org and click on the Writer's Marketplace page, then paste a description of the job and contact information into the fields at the bottom of the site. Click "submit." Ads are carried for a month and included in this newsletter.

THREE ASSOCIATE EDITORS SOUGHT
Motor Boating, a consumer magazine for powerboat enthusiasts, seeks an Associate Editor. Primary duties include researching, writing, and editing service-oriented stories for departments and special sections.

Yachting magazine is seeking two Associate Editors to be very hands-on working

under the executive editor and editorial director, assisting in all phases of editing, including finding and assigning stories, and working directly in the production of pages. One position will be located in Florida and one will be located in New York.

For all three positions, contact Annessia Wellma, Annessia.wellman@bonniercorp.com, or apply online at www.bonniercorp.com.

Freelance Life: Lost in the Translation

By Lisa Knapp

Have you ever had an article reprinted in a foreign language? I just lost my linguist virginity to *Meer & Yachten*. It was so weird seeing my article in German, trying to decode what I had reported and laboriously written.

Then I noticed my last name, knapp, in lower case within the text of the article...“mit eingerammtem, knapp 3,5 m langem...”

Somehow, my byline actually translated into some part of the German text, and I began to wonder what it meant, loosely translated.

So I Googled the German translation of knapp. The adjectives and adverbs varied: curt, concise, marginal, terse, skimpy, scarce, brief, tight, stingy, narrow, lean, bare, crisply, in short supply.

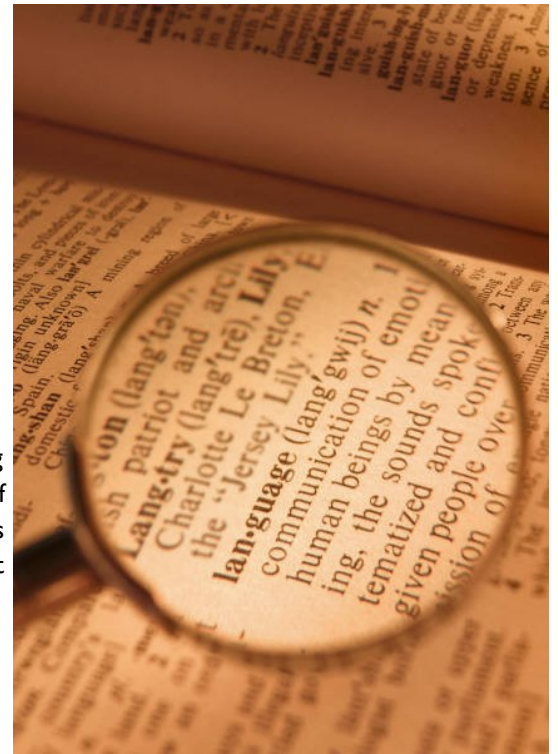
The more I read on Google's dictionary, the more intrigued I became as to what my name meant within the text. I wondered how it tied into my copy, which described a 158-foot yacht hopelessly beached in sea grass in Key West.

As I perused Google, I recalled my last Freelance Life column. It pondered what is now known as the “Marilyn Mower clause” or “copy as submitted” to avoid responsibility for (editor) induced error.

“Copy as submitted” protects a freelance writer within con-

tracts that acquire exclusive, perpetual rights to your article throughout the world, in all languages and whatever form, and to create derivative works, edit, re-title, and republish your work. Who knows what your article could wind up being one day, especially if your contract states that “You represent and warrant to us that now, upon delivery of the Article to use, and at all times thereafter, the Article does not contain any libelous, scandalous, obscene or unlawful matter.”

Back then, I fantasized about one of my carefully worded articles being republished in Mandarin Chinese and taken out of context in the process. My work could be considered culturally offensive after every editor and their brother took a whack at it. I decided that my latest Zen moment would not be wrecked by having rice thrown in my face after someone else mucked up the translation. I came back down to earth via Beijing after realizing the slim chance that my words would ever be reprinted in any foreign



language in the first place.

Gadzooks, it happened. And, pray tell, what the hell does knapp really mean in German?

As I scrolled, I read knapp an Geld sein as: to be short of money.

Then my imagination went into BMW Bavarian overdrive. Maybe the next time I see the German translation of my last name it could read:

Knapp: noun. Hard up for money. Also see 21st century American freelance writer, Lisa Knapp, scraping for cash.

I believe the joke is on me.

Crap. Er, scheiße.

New Media: Free Online Tools

By Glen Justice

Those of us who work online have at least one problem in common: choosing which technologies are worth an investment of our time and money.

To save us all a bit of both, I have collected a half dozen of the good tools here. There is no special order to this list, nor are these things any big secret—and I have definitely left off some great stuff. But each item is a website or software that I have used while running *MadMariner.com* and I can recommend it with confidence.

TRAFFIC

Want to get a quick read on how much traffic a website gets? There are three good services: *alexa.com*, *quantcast.com* and *compete.com*. Input the name of a website and you'll get some basic answers.

Be warned: you may get different numbers on each site because methodologies differ, and you should understand these methodologies before you quote anything. But each is useful in certain applications.

SEARCH

When trying to find something online, my rule is always to use two search engines. I might plug something into both Yahoo! and Google, because the two engines index information in

different ways.

That's why I like *rollyo.com* so much. Rollyo lets you "roll your own" search, as the name implies, by inputting the websites you want searched. Let's say you regularly search marine magazine sites. Rather than going to five different magazines, you can create a single search in Rollyo that will search all five at once. Very handy.

CHARTING

We all know about Mapquest and Google Maps, but what about those times when you want to see a nautical chart? Several companies make free, downloadable chart readers that, when combined with free NOAA charts, let you do just that. The one I like is CARIS Easy View. It downloads nicely, is simple to set up, and reads just about everything.

While on the topic, there is

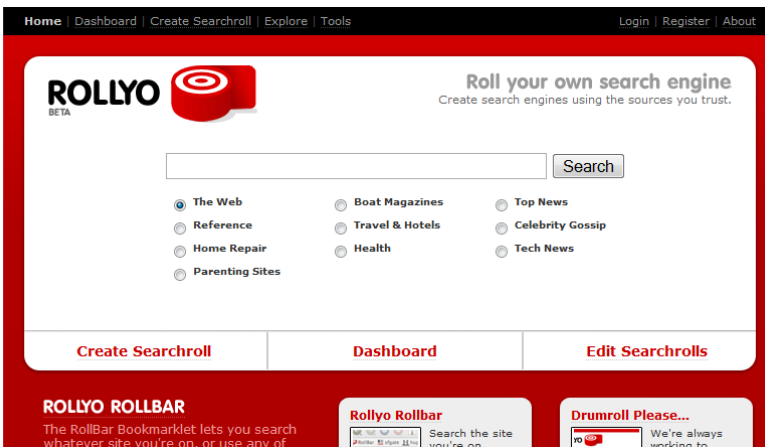
a website worth mentioning: *activecaptain.com*. ActiveCaptain is a community site that allows free online access to a huge database of marinas, anchorages and other points of interest. Even better, it lets readers contribute their knowledge of an area. I'm new to the site, but it looks very promising.

SCREEN CAPTURE

I tried several free products, but I wasn't happy until I came across SnagIt by TechSmith. It costs \$39.95, but it has a 30-day trial and it does just about anything you can imagine, from annotating captures with text or highlights to saving them in multiple formats. Again, very handy.

TIPS

Looking for more tips like this? Try *lifehacker.com*. They find some cool stuff, and they explain it really well.



Rollyo.com lets you search multiple websites simultaneously.

Active & Associate Member News

Marshall Saluted for BWI Volunteerism

BWI Past President Roger Marshall was recognized for his two terms of service from 2005 to 2007 during the membership meeting in Ft. Lauderdale.

Current President Kim Kavin presented him with a plaque with the citation: "In appreciation of service as BWI President for fostering a professional organization and supporting the membership in their journalistic and creative endeavors." Marshall was also saluted for his organizational efforts regarding the NMMA Innovation Awards, which are judged by members of BWI.



MacIntosh Receives Sea Scout Award

Orange County Sea Scouts awarded their first "Good Sea Scout Award" to BWI member Duncan MacIntosh at a luncheon October 23 that raised more than \$20,000 for the Newport Sea Base.

Mayor Steve Rosansky presented the award and officially proclaimed the day Duncan



Newport Beach Mayor Steve Rosansky (left) presents the award to Duncan McIntosh.

McIntosh Day in Newport Beach, California.

McIntosh, along with his business partner and wife, Teresa McIntosh, is co-publisher of *Sea Magazine*, *Go Boating Magazine* and *The Log Newspaper*; and co-producer of several boat Shows.

The Sea Scouts chose to honor him for exemplifying the ideals of the Sea Scouts program and serving as an excellent role model.

Sherman's New Books On Electrical Systems

BWI member Ed Sherman, ABYC's senior instructor and curriculum designer, recently released two new books that provide information about boat electrical and electronic systems.

For the beginner, the 2nd edition of *The Powerboater's Guide to Electrical Systems: Maintenance, Troubleshooting, and Improvements* combines basic electrical theory with directions for troubleshooting problems, making repairs and installing new equipment.

Sherman's other release, *Advanced Marine Electrics and Electronics Troubleshooting*, is

intended to help serve the needs of marine electrical technicians and experienced boat owners who want to use the latest technology and techniques to troubleshoot on-board electrical problems.

For details visit the Ship's Store at www.abycinc.org.

BWI Thanks Lauderdale Executives, Publicists

During the Media Breakfast on opening day of the Ft. Lauderdale boat show, BWI recognized the people involved in the management of the event and thanked the show's managers and publicists for being warm, helpful and gracious hosts to the marine media. BWI has been holding one of its two annual membership meetings in Ft. Lauderdale for the past seven years.

BWI President Kim Kavin specifically honored two people who have been particularly helpful to the organization: Skip Zimbalist, the owner of the Show Management production firm, and Geri Haber, whose firm is the long-term publicist of the show and manager of its press room.



(From left) Geri Haber, Kim Kavin and Skip Zimbalist at Lauderdale's Media Breakfast.

Calendar & Events

"Ladies, Let's Go Fishing!" Aims for Costa Rica

"Ladies, Let's Go Fishing!" recently announced its fifth annual Costa Rica event.

Open to the public, this event differs from the group's regular seminars as it offers a vacation complete with a fishing adventure. Women are welcome to bring male guests.

The event is slated for Jan. 21-25, 2008, at Parrot Bay Village, Puerto Jimenez, Costa Rica. For information, call Betty Bauman at (954) 475-9068.



24th Annual IGFA Auction & Banquet

With hundreds of live and silent auction items up for bid, the biggest fundraiser of the year for the IGFA is scheduled for January 25, 2008, at The Breakers in Palm Beach, Florida.

Tickets are \$175 per person. Corporate tables for 10 are available for \$3,000, which includes VIP placement, table favors, an ad in the auction program and more.

For reservations and information contact Lesley Arico, 954/924-4222 or LArico@igfa.org.

Miami Int'l Boat Show Gearing up for 67th Run

To obtain information about the Miami show and Stricly Sail, which are scheduled for February 14-18, 2008, visit www.miamiboatshow.com/press/default.aspx.

Media can also register at the Web site for press credentials in advance of the show. The site will be updated regularly to include new product introductions from the more than 2,200 exhibitors.

For information contact Jodi Paradise Knurr, (305) 778-6062, jparadise@thorpco.com or Suzanne Schmidt, (305) 446-2700, sschmidt@thorpco.com.



Marine Technical Training Conference

The third Conference on Marine Industry Technical Training (COMITT) will be held February 18-20, 2008, in Fort Lauderdale, Florida. It will provide a forum to present, discuss, and demonstrate industry support of marine industry technical work force education,

training, certification and professional development.

Yamaha, Ken Cook Co., and the Great Lakes Boat Building School have joined the American Boat & Yacht Council, the National Marine Manufacturers Association, and *Professional Boatbuilder* magazine in pledging financial support for the event.

Conference brochure, registration forms, and hotel information are available online at www.comitt.org.

Marina Hurricane Preparation Symposium

A practical look at reducing the impact of future hurricanes, this two-day symposium will give marina owners and yacht club managers the tools they need to weather the next storm, minimize damage and recover.

It will be held March 4 and 5 at the Rosen Plaza Hotel in Orlando, Florida.

Go to www.BoatUS.com/hurricanes/symposium to register, receive e-mail updates, reminders and press releases, or to book a room.

Or, call Kristin Loyd at (703) 461-2878, extension 3561.



Letter to the Editor

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As I am writing this our more glamorous colleagues of the Writers Guild of America are picketing in Hollywood and New York, carrying signs that demand "Fair \$hare for Net & Air." I'm not (yet) union, but I'm picketing too, against *Sailing* magazine, which is published by Port Publications of Port Washington, Wisconsin. I take umbrage with *Sailing's* unauthorized use of my work in digital form.

Like most of you I'm not ecstatic about signing contracts that grant publishers all rights, but at least it's up to me to decide how my work gets used. If I don't like the deal, I don't sign. *Sailing* doesn't bother with contracts, because it licenses First North American Serial Rights. However, it also puts these stories on www.sailingmagazine.net and makes them available to their advertisers as reprints, which it is not entitled to do. And that's the rub, as anyone who's vaguely familiar with copyright law will tell you.

I tried to be polite and re-

solve this through dialog, but all I got I got was: "We won't use you anymore." It's the just punishment for a victim that can't be cowed. Editor/publisher Bill Schanen, who relies on freelancers regularly, has shown no interest in correcting the situation. Therefore I'm sharing this case as a cautionary tale, walking in circles by myself, handing out leaflets to myself and dreaming of a Hollywood starlet who brings me cold pizza and warm beer for lunch.

Dieter Loibner

Response from William F.

Schanen III, editor and publisher of Sailing magazine:

The editor who assigned the article that prompted the foregoing letter explained to Mr. Loibner that the piece would be used as a branded *Sailing Boat Test* (planned and organized by *Sailing* staff members) and published in the print and electronic versions

of the magazine and perhaps elsewhere. The clear implication was that the fee agreed upon by Mr. Loibner and the editor would cover those uses.

Mr. Loibner did not question this, and in fact he had accepted a number of Boat Test assignments from *Sailing* over a period of years under those terms. *Sailing* erred in not having him sign our standard work-for-hire agreement, which specifies that the publisher owns the copyright to the work. Mr. Loibner's belated complaint reminds us of the importance of doing this in the future.

Mr. Loibner, my fellow BWI member, indulges the conceit that he is a kindred spirit of the Writers Guild strikers. He does have something in common with them—the assertion that he was told "We won't use you anymore" is as much fiction as any line produced by a sitcom writer. No one at *Sailing* said that, or anything remotely like it.

The BWI Journal is produced by and for members of Boating Writers International, 108 Ninth Street, Wilmette, IL 60091. (847) 736-4142. www.bwi.org.

Information to be considered for publication should be sent to Greg Proteau, editor, info@bwi.org. All information contained herein is meant for the use of members, is in their best interest, and appears in as true and accurate a form as possible.

Membership in BWI is open to anyone involved in the recreational boating industry. Active members are generally writers, editors, photographers and broadcasters. Associate members are generally P.R. or communications firms. Supporting members are usually manufacturers or ad agencies.