



BWI Journal

MAY 2008

FOUNDED IN 1970

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Perspective is, Indeed, Everything

I shot this photograph in early May while standing in the crow's nest halfway up the largest single sailboat mast in the world. I was just shy of 150 feet in the air (without a harness or net), looking down from *Mirabella V's* roost at some of the world's largest charter yachts lined up along the quay in Genoa, Italy. To give you an idea about just how big these boats are, and how high up I was, the motoryacht to the far left with the white bimini surrounding the oval hot tub is 228 feet long. That particular deck is more than three stories above the ocean's surface. It looks more like the proverbial Matchbox car from this perspective, doesn't it?

I had been thinking at the time that perspective is everything, as I was struggling like so many BWI members right now to figure out how best to move forward career-wise given the marine magazine market's economic challenges. We're looking into the heart of a recession, I told myself. This, too, shall pass, and times for writers and editors will again be good. Things that seem big and looming from one angle can seem



tiny and perfectly surmountable from another.

Then I returned home and learned of the deaths of two longtime BWI members, Richard Lewis on May 17 and JoAnn Goddard on April 28.

Perspective all of a sudden had more to do with living for the moment than trying to figure out a way to move past it.

I haven't seen any signs yet of the boating industry returning to an economic upswing. In fact, this month's merger of *Boating World* and *Go Boating* magazines (see Page 8) tells me we're still in the thick of our titles trying to figure out how to survive the current financial crunch.

But of course, the massive problems facing our bottom

lines feel inconsequential compared with the untimely deaths of our colleagues, who were just 62 and 44 years old. Their losses reminded me that this current state of affairs, too, shall pass, and that when we look back on these times, we hopefully will be able to say that they did nothing but make us and our titles stronger.

If we can hold onto the bulk of our jobs, pay our bills, and keep our hearts beating, then from my current perspective, we're doing just fine. I'm going to try to worry a little less and live a little more.

Kim Kavin
BWI President

Marine Marketer Richard Lewis Dies at 62

By Meghan Feeks

Richard Lewis' untimely death on May 17, 2008, came as a shock to the many who did not know he was sick. He chose to fight his brief battle with stomach cancer mostly in private because he wanted to be remembered not for how he died, but for how he lived. After all, as he memorably said on so many festive occasions, "We're going to be dead for a long time."

The founder and president of a New York public relations firm representing a number of marine companies, Rich was an avid boater and fisherman. At industry events and boat shows, he was less eager to hand out business cards than he was to show off pictures of his latest, greatest catch—be it a 33-pound striper reeled in from the East River or a colossal red fish he caught off Islamorada. He was proud to hold the Florida Keys record for catching and releasing the greatest number of sailfish in a single day, but as much skill and passion as he had for catching fish, he was just as happy simply holding the rod.

Richard loved fishing, he often said, because the most important thing is happening at the end of a line you can't see under the water. There were no guarantees no matter how well you knew the currents and tides, so you instead learned to take joy in the journey. As he was also fond of saying, "Life is tough. Someone's

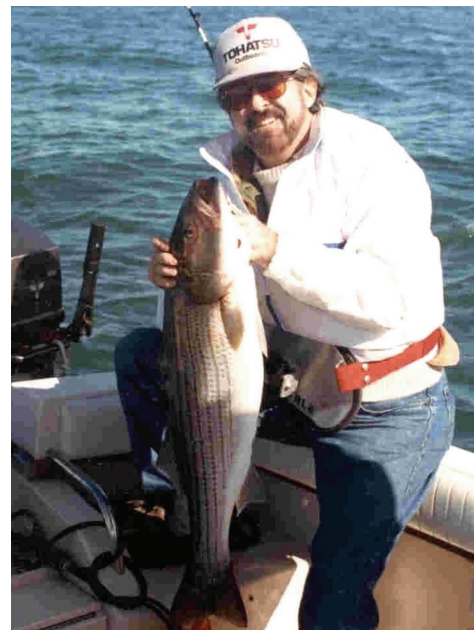
gotta live it. Why not let it be you?"

It was this attitude toward life that allowed Richard to be unfazed by death, even when his illness no longer permitted him to eat, drink, and make merry as zestfully as once he did. For even when it became clear that he would not live long, he knew that he had packed more life into 62 years than many people fit into 100. To quote what Rich described as an old Spanish saying that was probably neither old nor Spanish, "No one can take away the dances you have danced."

All of us at Richard Lewis Communications can't help but be saddened by the loss of a man who was as breezy with joy as he was solid with wisdom. But life itself was reason enough to celebrate for Rich, and there can be no greater cause for celebration than a life well lived. Sipping a glass of pinot grigio in the garden of his favorite Italian restaurant in New York City, he would peer at the sky through the Wisteria-wrapped trees and thank God for making him "the luckiest SOB in the world." For those of us lucky enough to have exchanged even just a few words with Rich, we should turn our eyes heavenward and be thankful for the same.

Rich was long active in BWI as an associate and supporting member, sponsoring various Writing Contest categories.

Formerly of Oyster Bay and



Bayville, New York, he was married to Janet M. (Russo) Lewis and a "daddy" to yorkie Jez. Also surviving are brothers Ralph C. Lewis of Northport, New York, and Sebsibe Mamo of North Amityville, New York.

He was president and CEO of Richard Lewis Communications, Inc., from 1972-78 and 1989-2008. He was a graduate of Oyster Bay High School (1964) and Colby College (1968), an adjunct associate professor at St. John's University (1972-76), executive vice president of Cove, Cooper, Lewis, Inc., NYC (1978-1989), and a member of Marble Collegiate Church in New York City.

A memorial service will be at Marble Collegiate Church at 1:30 p.m. June 8. In lieu of flowers, donations may be made Marble Church, 1 W. 29th St., New York, NY 10001.

Soundings Writer JoAnn Goddard Dies at 44

By William Sisson

Hurricane Wilma had just torn across south Florida in late October 2005 when three of us hopped a plane in Connecticut bound for Broward County to find out firsthand what was happening with the Fort Lauderdale International Boat Show.

For the next three days, our team filed daily dispatches for the *Soundings Trade Only* e-newsletter on everything from the physical destruction of the site to whether Show Management actually could pull off a rescheduled event in one week. Nothing was certain. The situation was very "fluid," to say the least. And every story was an enterprise piece. You hit the docks in the morning with a notebook and camera, and a few hours later you were hunched over a laptop knocking out another bit of news.

In that confused, fast-changing environment, JoAnn Goddard was in her element. Calm and competent, she filed story after story, keeping the industry informed of what was happening with this large, important show. She liked the action, the pace, the pressure. After all, she knew she was writing for an interested audience. What more could a veteran journalist ask?

An experienced reporter and editor for *Soundings* and *Soundings Trade Only*, JoAnn died unexpectedly April 28 of natural causes while in Washington, D.C., to cover the American



Boating Congress. She was 44.

In seven years as a reporter for *Soundings*, JoAnn wrote hundreds of stories ranging from the America's Cup and adventure sailing to rescues, mishaps and environmental news. A journalism graduate from the University of Massachusetts, JoAnn was a fast, accurate and versatile reporter — a quick study of all things nautical.

In a world of increasing specialization, JoAnn was the quintessential general assignment reporter, the instant expert, the competent professional who could give you 800 words by the end of the day on a cyclone tearing across the Indian Ocean, a waterlogged sailor found treading water, a piece of boating legislation winding its way through a state legislature. She was fair and objective, and she never cared about inserting herself into a

story. A real pro.

When *Soundings* was in a rebuilding mode 10 years ago, JoAnn was the first general assignment reporter I hired as we put together our new team. She did a lot of heavy lifting in those early years, and for that we owe her a real debt of gratitude. She also won a number of BWI writing awards, including top prize for "journalistic excellence" in the 2001 contest, then called the Genmar Award.

About three years ago, JoAnn joined *Soundings Trade Only* as an associate editor, and she excelled at covering the business side of the industry. *Trade Only* Editor Lois Caliri called JoAnn her "right-hand woman" and praised her valuable support and expertise. "I trusted her implicitly," Caliri says.

Maneuvering through our warren of cubicles, JoAnn and I would pass each other a couple times a day on the way to the galley or the head or the copy machine. After working together for 10 years, it wasn't necessary to speak each time we saw one another. We were comfortable old shipmates with jobs to do.

And even though we might forsake the small talk, we'd make eye contact at least once a day, and JoAnn would flash that lovely smile. Truly a gift. And for that moment, the work place brightened, and we could have been offshore in a fresh breeze, dancing through the hollows and ridges on a well-found boat.

We will miss her.

Security Chief Unveils Small Vessel Plans

Following a series of "Boating Summits" initiated last June, Department of Homeland Security Secretary Michael Chertoff appeared during the National Marine Manufacturers Association's "Boating Congress" in Washington in late April to introduce his agency's small vessel security strategy.

Building upon the previously announced America's Waterway Watch program, he said, the effort will not impose strict rules and regulations on the majority of law-abiding boaters.

"What we want to do," he said, "is expand our capabilities, Coast Guard and Customs and Border Protection, and other similar law enforcement agencies by engaging and networking the thousands of eyes and ears of the nation's boating community to help us deter and prevent the small percentage of dangerous people who want to harm us."

Chertoff identified four elements of the strategy. He noted that it remains a work in progress because the move to implementation will add significant detail.

The first step is intended to strengthen partnerships between the agency, its peers and the boating public and industry. "We want to increase public awareness and incentives to report suspected terrorists or criminal activity. And that's why, for example, America's

Waterway Watch is so important. It's the waterborne analogue to the neighborhood watch program. It uses the Coast Guard and its reserve and auxiliary components to enlist the help of everybody who lives, works, or plays around the waterfront so that suspicious behavior is reported to the National Response Center."

A second effort centers on enhancing the ways the agency analyzes and shares information to identify threats. Data sources include the Border Patrol's Pleasure Boat Reporting System, the Coast Guard's Vessel Identification System, and two NOAA systems that track more than 5,900 small vessels as well as investigations, incidents, activities and outreach. "Building and integrating this kind of information as well as other intelligence sources, information from the State Department, from foreign governments," Chertoff said, "will give us a better picture of who is out there and allow us to be more focused on who we need to be concerned about."

The third area of the strategy is leveraging technology to ex-



plore options with respect to surveillance and traffic, particularly in high-risk critical infrastructure areas. "We want to expand investment and research into things like small vehicle identification systems. Perhaps transponders or GPS devices or cell-phone based recognition systems. These, by the way, would have some safety benefits as well as some security advantages," he said.

Finally, the department will work to enhance coordination among all of its partners, domestic and foreign. Cross training between Customs, Border Protection and Coast Guard will leverage capabilities resulting in inspections that satisfy each entity. Additional training with state and local personnel is planned to multiply the department's effectiveness.

"I think all of this brought together will raise the level of security for our maritime domain, both our ports and the areas between the ports, without compromising the essence of the joy of boating," Chertoff said. "And that's a win-win for everybody."

To read more, go to www.dhs.gov/xnews/speeches/sp_1209472037198.shtm.

More "Viral" Debate: Embracing the Web

By John J. Kettlewell

In "Rebuttal: Inoculate Against Going Viral" in last month's *BWI Journal*, Greg Becker rightly points out some of the dangers of professional writers providing



free content on the Web, but in doing so he misses the many opportunities.

The incredible growth of online communi-

ties is a direct result of a huge dissatisfaction with mainstream media (MSM). When was the last time you read a hard-hitting magazine piece pointing out the serious flaws in some new boat, piece of equipment, or destination? Boaters aren't dumb--far from it. They own this stuff, know it doesn't work, and yet all they can ever find is a "roundup" pushing the marketing hype of the companies involved. The problem is well known. The MSM depends on advertising for profits and won't bite the hands feeding it.

I have had an article rejected because the magazine ran the piece by its advertisers and they didn't like the conclusion, which was based on my real-world experience with the products involved. Boaters desperately

crave this information, which might mean the difference between life and death in some circumstances, and now they can get it on the Web. Where does this leave the professional writer who knows he or she can't get this type of material published? The Web, of course.

The Web is a great place for the professional to provide information that goes above and beyond what is publishable in commercial venues. For example, I write a lot about the Intracoastal Waterway. However, the minute I write an article for a magazine it is out of date, and sometimes the article isn't published until years after submitting it. I know this, so I avoid putting in information that is too timely. Similarly, if I find an anchor that doesn't work, or one that works better than others, I can talk freely about it based on my experience. You can't do that in most magazines.

On the Web, we are in the now and I can let people know about the latest shoal, the worst marina, or the problem anchorage. You have to look at this as cheap marketing. Your name and writing is being viewed by thousands more eyeballs, and when that person goes to pick up a magazine or buy a book they'll know you are worth buying. It isn't giving away your work--it is gaining new readers for free or next to free. Just look at all the political

journalists who write for newspapers or magazines and also do blogs, sometimes for the publications and sometimes on their own.

One further factor: This is a great way for a journalist to dip his or her toe into another realm of writing. For example, I mainly write about boating, but I also drive a motorcycle. I've been playing around in some of the biking forums and I'm getting ideas and a feel for that market. This is a great training ground for entering new writing markets.

The Web isn't going away. Journalists have to use it, or we'll lose it. Already many people have cut back on subscriptions to magazines--ask any publisher. Major newspapers are shutting down or slashing budgets and staffs. Times are tough for advertising sales, too, because advertisers are going where the eyeballs are--the Web.

Professional journalists need to adapt to this new world, which is where the future profits lie, or we will soon be extinct.

John Kettlewell is the author of the fifth edition of The Intracoastal Waterway Chartbook: Norfolk to Miami, McGraw-Hill, 2008. He works full-time as the publications and marketing director of the Adirondack Mountain Club, and moonlights as a freelance boating writer. He formerly was executive editor of Boating Industry International, acquisitions editor at McGraw-Hill, and chart editor at the Better Boating Association.

At Least a Dozen BWI Members are Blogging

This new, occasional column in the *Journal* will feature member blogs. Live links will also be posted at www.bwi.org.

If you have a blog related to the marine industry, send brief details to Executive Director Greg Proteau by e-mailing info@bwi.org.

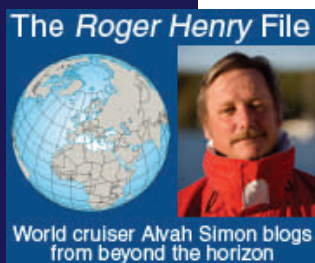
NEW BOATS, YARDS

Mark Pillsbury, senior editor of *Cruising World*, has a blog focused primarily on new boats, but will also include reports from boat-yards and other topics that don't find their way in to the magazine. www.cruisingworld.com/blog.jsp

CRUISING THE WORLD

Alvah Simon files regular reports of his latest adventure that's taking him and his wife, Diana, from

New Zealand through the South Pacific, up the coast of Japan, to Siberia and across to Alaska. It's called the Roger Henry File. <http://forums.cruisingworld.com/blogs/?q=blog/2148>



MARINE ASSISTANCE

"Red Right Returning" is a blog published by Douglas Gould. He notes on the subhead, "This weblog is not affiliated with any towing company or membership network. It's just one guy's opinion." <http://onthehip.blogspot.com/>

MARINE ELECTRONICS

"Panbo, The Marine Electronics Weblog," is written by Ben Elli-



son. "It was started in February 2004, by Dutch web guru Yme Bosma. When Yme put up an entry in March 2005 seeking a new editor, I volunteered. I thought it might help me write faster!" The blog now has about 50,000 monthly readers. www.panbo.com

MEGAYACHT NEWS

"Megayacht News" is described by its writer, Diane Byrne, as the trusted source for information on megayachts, builders, designers, and owners. For 15 years she's been covering megayachts for *Power & Motoryacht* magazine. www-megayachtnews.blogspot.com

MARINE SCIENCE

"Ocean Lines" by Tom Tripp focuses on new technology and advances in marine science. He also covers technology and news for *MadMariner.com* and blogs live from the major boat shows. <http://oceanlines.biz>

MARINE ELECTRONICS

"HardWired" is an electronics blog covering issues, products and more by Jeff McLaren that runs on the *MadMariner.com* blog page: http://madmariner.com/blog/jeff_mclaren

NEWS AND NOTES

MadMariner.com's executive editor, Glen Justice, has two blogs: "Dummies for Boating," consisting of his ramblings, and "Room 13," which are news items about the website. <http://madmariner.com/blogs>

SEA STORIES

"Easy Does It" is self-defined as "A nice slice of the boating life" written by Capt. Bill Pike of *Power & Motoryacht*. Pike also narrates some stories that can be heard on the site. <http://captbillpike.blogspot.com>

PMY EDITORS

Power & Motoryacht editors discuss powerboats, megayachts, electronics, gear, and more on their blog. Participants include BWI members Capt. Patrick Sciacca, Capt. Bill Pike, and Diane Byrne. <http://pmyeditors.blogspot.com/>

BOATING EDITORS

Boating editors write "Shots Over the Bow," a blog that includes news and humorous takes on boating. Participants include BWI members Peter McDonald and David Seidman. <http://shotsoverthebow.boatingmag.com/blog/>

YACHT CHARTER

BWI President Kim Kavin blogs about yachts, crews, destinations and tips to help readers book crewed charter vacations. www.charterwave.com/blog

Active & Associate Member News

Rhodes' "NewsWire" Service Cuts Costs

Marine NewsWire has unveiled a new pricing menu that will provide reported savings of up to 75 percent for companies sending press releases to marine media outlets around the world.

"With our new price schedule, customers can send press releases to the entire North American or European marine media list for as little as \$199,"

said Jim Rhodes, president of Rhodes Communications.

The service was created in 2001 and contains more than 1,500 press contacts in 48 countries, including print, broadcast and electronic media covering the recreational and commercial marine markets.

www.MarineNewsWire.com.

MadMariner.com Partners with BoatU.S. Website

MadMariner.com is now providing a custom news feed on the BoatU.S. website, giving members up-to-date information about recreational boating and the issues that surround it.

BoatU.S. has provided MadMariner with select items from its BoatU.S., Seaworthy and Trailer-ing magazines, and the Association is developing an educational video game based on MadMariner's Docking Game, which will be offered online later this year.



BoatU.S. Foundation for Boating Safety & Clean Water, has joined MadMariner's Advisory Committee and will facilitate further synergy between the two organizations.

Glen Justice, founder and editor of MadMariner, said, "A partnership between MadMariner and BoatU.S. makes a lot of sense. Both organizations are dedicated to promoting safer boating and the advancement of recreational activities on the water. We look forward to working together to provide high-quality resources to the boating community."

Ted Sensenbrenner, a program manager for the

The agency will manage media communications, new product launches, targeted manufacturer/OEM development and select special event coordination.

Learn more about Kenton Smith Advertising at www.kentonsmithadv.com/nonflash.html



iboats.com Launches Electronic "Review"

The new electronic publication *iboats.com Review* is being e-mailed to 110,000 opted-in boating and water sports subscribers who previously received the *iboats.com* monthly *Transom* e-newsletter.

The first edition of *iboats.com Review* contains 99 pages and can be seen at www.iboats.com/iboats_review.

Bill Prince, publisher of *ClassicYachtMag.com*, is editor and design director. BWI member Ed McKnew, publisher of *The PowerBoat Guide*, is chief contributor.



Kenton Smith Gains Xantrex Account

Kenton Smith Advertising & Public Relations, Inc. has been named public relations agency for the marine segment of Vancouver, British Columbia-based Xantrex Technology Inc., a company engaged in development, manufacturing and marketing of electronic products and systems for renewable, programmable and mobile power markets.

Supporting Member News

MarineEast Products in Overton's Catalog

MarineEast pontoon accessory products will be included in the next Overton's catalog.

The accessories are molded from marine-grade composites and include bimini top hinges, gate latches, drains, vents, cup holders and cleats. The company was recently acquired by Kenneth Coates. David Thompson, founder and former owner, remains with MarineEast as chief designer. www.marineeast.com

ZF Marine Named Top Mercury Supplier

ZF Marine, a supplier of pleasure craft propulsion systems, has been chosen as one of Mercury

Marine's suppliers of the year.

Mercury annually evaluates more than 1,500 suppliers and selects 12 to

receive the award. Points are awarded for product quality and on-time supply.

Edson Corporation Celebrates 150 Years

Jacob Edson invented the diaphragm pump, and in 1859 established The Edson Corp. in Boston, Massachusetts. He continued to invent a wide range of marine products, which resulted in significant company growth. In the mid-1930s the company



The firm is now recognized as one of the oldest continuously operating businesses in Massachusetts and the United States. To learn about the heritage of Edson Corp. and see a history timeline, visit www.edsonhistory.com.

moved to expanded facilities in New Bedford, Massachusetts.

Star brite Goes Greener with New Packaging

Advances in technology have allowed for improvements to the formulations and the packaging materials in Star brite's Sea Safe boat cleaning product line, originally developed more than 10 years ago.

The line is formulated with many components from the CleanGredi-ent database sponsored by the Environmental Protection Agency. Bottles are biodegradable and begin to decompose when introduced into a landfill.

Several of artist and marine conservationist Carey Chen's popular paintings were chosen to be incorporated into product labels.

The firm is also donating a portion of sales to a variety of

major environmental initiatives. Contact Bill Lindsey, (800) 327-8583, blindsey@starbrite.com.

Boating World magazine to merge with Go Boating

Boating World magazine has been purchased by BWI Supporting Member Duncan McIntosh, an Irvine, California-based publisher and boat show producer.

It will merge with Go Boating magazine into a single title.



"These two magazines, when combined, will form one of boating's strongest publications," McIntosh said.

McIntosh also publishes Sea magazine, which is celebrating its 100th year, and two California biweekly boating and fishing newspapers: *The Log* and *FishRap*.

In a related development, McIntosh has agreed to assume funding of the BWI-Dave Kelley Scholarship, which originally was envisioned by the editors of *Boating World*. The first presentation of a \$1,000 college scholarship is scheduled to be awarded this October at the Fort Lauderdale International Boat Show.



ZF Marine LLC's John Shea (L) and AJ Halavacs (R) receive Supplier of the Year award from Stephan Cloutier, VP - Procurement, Mercury Marine (Center)



Calendar & Events

BWI Members and others are encouraged to send calendar listings, due dates and news events for this column to info@bwi.org.

Sail Industry Conference Invites BWI Members

Sail America, the trade association for the U.S. sailing industry, will present the inaugural "Growth Through Innovation" Sailing Industry Conference and Regatta from June 11-13 in Newport, Rhode Island, at the International Yacht Restoration School.

Trade writers and freelancers are invited to attend at no charge (reception and dinner would be \$25 and \$75, respectively).

E-mail questions to Jonathan Banks, jbanks@sailamerica.com.

Outdoor Writers Meeting Scheduled June 21-24

BWI members are invited to the Outdoor Writers of America conference in Bismarck, North

Dakota, June 21-24. Come as a guest of an OWAA member and pay the same fee as they do.

Registration includes all workshops, newsmakers, hospitalities, most meals, and pre- and post-conference trips.

For details, visit www.owaa.org/conf-2008/agenda-conf2008.html.

Contact Conference Planner Robin Giner at rginer@owaa.org or Executive Director Kevin

Rhoades at krhoades@owaa.org; (406) 728-7434.

Outdoor Clothing Writing Contest

Wrangler Rugged Wear has announced a monthly contest starting in July 2008. Outdoor writers are asked to submit personal essays about a favorite outdoor adventure and how clothing plays a role.

Winning essays will be posted on www.wranglerruggedwear.com, and the company will award each monthly winner a certificate for three jeans and shirt outfits.

Obtain entry instructions and rules from Bill AuCoin, wmaucoin@verizon.net.

National Fishing and Boating Week, June 1-8

The 8th annual National Fishing and Boating Week, June 1-8, 2008, is a national celebration of fishing and boating coordinated by the Recreational Boating & Fishing Foundation.

It is timed to coincide with most states' free fishing days. Thousands of sites all over the country will be hosting events

to promote fishing and boating. For a list of registered events go to www.TakeMeFishing.org. To request an event-planning kit useful throughout the year, visit www.rbff.org.



American Superyacht Forum, June 24-27

The Yacht Report will host the American Superyacht Forum (formerly known as Project USA) June 24-27 in Newport, Rhode Island.

Some 300 delegates are expected, including people involved in shipyard and project management, owners' representatives, captains, management companies, and sub-Contractors. Headquarters will be the Newport Hyatt Regency. On the 27th, a "Social Regatta" is being sponsored by Awlgrip and Interlux. Full program details are online at www.synfo.com/asf.



Judges Chosen for MAATS Awards Panel

The recently renamed BWI Product Awards Committee submitted the following names to the BWI Board of Directors, which unanimously approved them as Innovation Awards judges for the Marine Aftermarket Accessories Trade Show in Las Vegas, to be held July 16–18:



- Scott Croft (alternate), assistant Editor, *BoatU.S.* magazine

BWI members interested in serving as judges at IBEX (October 6–8) or the February 2009 Miami International Boat Show should contact Prochazka at

totemgroup@msn.com. Committee member Roger Marshall will be the panel chairman for IBEX, while Prochazka will be the panel chairwoman for the Miami show.

A qualified IBEX judge will know how a boat is designed and built at the OEM level, fiberglass construction inside and out, will be familiar with resins, composites, hull fabrication and molding techniques. He or she will also be familiar with OEM electrical and electronic systems, engine installation and performance systems. In most cases the ideal judge will be a technical editor.

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Welcome New Members

BWI welcomes members involved in marine journalism and the marine trades. Apply at www.BWI.org.

ACTIVE/ASSOCIATE MEMBERS

- Karen Gale, freelance writer, Vashon Island, Washington
- Suzanne Giesemann, writer/author, The Villages, Florida
- Kelly Sanford, writer/editor, Fort Lauderdale, Florida
- Barbara Theisen, writer/author, Tavernier, Florida

Clean Boating Bill Passes Committees

The U.S. House Transportation and Infrastructure Committee on May 15 approved H.R. 5949, the Clean Boating Act of 2008, paving the way for its consideration by the full House of Representatives. H.R. 5949 is identical to S. 2766, legislation passed by the Senate Environment and Public Works Committee on May 21. It would restore a regulation that excludes recreational boaters and anglers from federal and state permitting requirements designed for industrial facilities and ocean-going commercial ships. This exemption was overturned by a federal court in 2006.

The BWI Journal is produced by and for members of Boating Writers International, 108 Ninth Street, Wilmette, IL 60091. (847) 736-4142. www.bwi.org.

Information to be considered for publication should be sent to Greg Proteau, editor, info@bwi.org. All information contained herein is meant for the use of members, is in their best interest, and appears in as true and accurate a form as possible.

Membership in BWI is open to anyone involved in the recreational boating industry. Active members are generally writers, editors, photographers and broadcasters. Associate members are generally P.R. or communications firms. Supporting members are usually manufacturers or ad agencies.