

## BWI 2005 Member Survey Results



Survey Question/Answers	Count	Percent	Graph
<b>1. <a href="#">I am an:</a></b>			
Active member of BWI	179	93.72%	
Associate member of BWI	12	6.28%	
<b>2. <a href="#">I am primarily a:</a></b>			
Writer	117	60.94%	
Editor	38	19.79%	
Photographer	4	2.08%	
Publisher	11	5.73%	
Publicist	12	6.25%	
Broadcaster	5	2.60%	
Other	5	2.60%	
<b>3. <a href="#">Within recreational boating I am employed:</a></b>			
Full time	92	47.92%	
Part time	19	9.90%	
Freelance	81	42.19%	
Other	0	0.00%	
<b>4. <a href="#">I primarily work for a:</a></b>			
Boating publication	128	67.37%	
Fishing publication	12	6.32%	
Newspaper	12	6.32%	
Broadcast outlet	6	3.16%	

Public Relations firm	12	6.32%	<input type="checkbox"/>
Association	13	6.84%	<input type="checkbox"/>
On-line publication	7	3.68%	<input type="checkbox"/>
5. <a href="#">Which of the following organizations do you belong to?</a>			
American Society of Journalists and Authors	9	4.13%	<input type="checkbox"/>
American Society of Magazine Editors	6	2.75%	<input type="checkbox"/>
Outdoor Writers Association of America	28	12.84%	<input type="checkbox"/>
Society of American Travel Writers	7	3.21%	<input type="checkbox"/>
Society of Professional Journalists	6	2.75%	<input type="checkbox"/>
Other writer's organization	51	23.39%	<input type="checkbox"/>
None of the above	111	50.92%	<input type="checkbox"/>
6. <a href="#">What other organizations do you belong to?</a>			
Bass Anglers Sportsmen's Society	11	5.00%	<input type="checkbox"/>
Boat Owners Association of The United States	66	30.00%	<input type="checkbox"/>
U.S. Coast Guard Auxiliary	12	5.45%	<input type="checkbox"/>
U.S. Power Squadrons	17	7.73%	<input type="checkbox"/>
U.S. Sailing	16	7.27%	<input type="checkbox"/>
None of the above	98	44.55%	<input type="checkbox"/>
7. <a href="#">I have been a member of BWI for:</a>			
Less than 3 years	64	33.86%	<input type="checkbox"/>
From 3 to 5 years	50	26.46%	<input type="checkbox"/>
From 5 to 10 years	48	25.40%	<input type="checkbox"/>
Over 10 years	27	14.29%	<input type="checkbox"/>
8. <a href="#">How satisfied with BWI are you?</a>			
Very satisfied	50	26.74%	<input type="checkbox"/>
Satisfied	122	65.24%	<input type="checkbox"/>
Less than satisfied	13	6.95%	<input type="checkbox"/>
Unsatisfied	2	1.07%	<input type="checkbox"/>
9. <a href="#">What are the top two reasons you joined BWI? Please select only 2.</a>			
It's my professional association	117	32.14%	<input type="checkbox"/>

For the writing contest	58	15.93%	<input type="text" value="x"/>
For the information provided	64	17.58%	<input type="text" value="x"/>
To participate in the organization	22	6.04%	<input type="text" value="x"/>
To network	66	18.13%	<input type="text" value="x"/>
For the membership card and directory	24	6.59%	<input type="text" value="x"/>
Other	13	3.57%	<input type="text" value="x"/>
<b>10. <a href="#">I would like BWI to (please select only 2 answers that apply):</a></b>			
Help me improve my professional skills	44		
Provide more information on jobs and freelance opportunities	95	26.17%	<input type="text" value="x"/>
Provide more information on the marine industry	48	13.22%	<input type="text" value="x"/>
Provide more networking opportunities with other BWI members	54	14.88%	<input type="text" value="x"/>
Provide more networking opportunities with the marine industry	71	19.56%	<input type="text" value="x"/>
Other	17	4.68%	<input type="text" value="x"/>
<b>11. <a href="#">Regarding the NMMA Innovation Awards judged by BWI members:</a></b>			
I favor continued participation at current levels	87	46.28%	<input type="text" value="x"/>
I favor reducing BWI's involvement	19	10.11%	<input type="text" value="x"/>
I don't know	82	43.62%	<input type="text" value="x"/>
<b>12. <a href="#">Do you regularly attend the Miami and/or Ft. Lauderdale boat show?</a></b>			
Yes	107	57.22%	<input type="text" value="x"/>
No	80	42.78%	<input type="text" value="x"/>
<b>13. <a href="#">Do you regularly attend BWI's meetings in Miami or Ft. Lauderdale?</a></b>			
Yes	73	39.46%	<input type="text" value="x"/>
No	112	60.54%	<input type="text" value="x"/>
<b>14. <a href="#">If you answered yes to the previous question, please skip this one. Why don't you attend the BWI meetings?</a></b>			
Friday morning is a bad time	14	13.73%	<input type="text" value="x"/>
Higher priorities elsewhere	77	75.49%	<input type="text" value="x"/>
Agenda not interesting enough	11	10.78%	<input type="text" value="x"/>

15. <a href="#">Would you attend a BWI conference or seminar not connected with a boat show?</a>			
Yes	36	19.25%	<input type="text" value="x"/>
No	15	8.02%	<input type="text" value="x"/>
Depends on the program	136	72.73%	<input type="text" value="x"/>
16. <a href="#">How important is the BWI Code of Ethics to you?</a>			
Very important	89	47.59%	<input type="text" value="x"/>
Somewhat important	54	28.88%	<input type="text" value="x"/>
Not a priority	31	16.58%	<input type="text" value="x"/>
Unimportant	13	6.95%	<input type="text" value="x"/>
17. <a href="#">How would you rate BWI's electronic newsletter?</a>			
Informative and useful	74	39.57%	<input type="text" value="x"/>
Interesting	85	45.45%	<input type="text" value="x"/>
Less than interesting	25	13.37%	<input type="text" value="x"/>
Uninteresting	3	1.60%	<input type="text" value="x"/>
18. <a href="#">Have you ever visited BWI's web site, BWI.org?</a>			
Yes	173	92.51%	<input type="text" value="x"/>
No	14	7.49%	<input type="text" value="x"/>
19. <a href="#">If you answered no to the previous question, please skip this one. How would you rate the BWI web site?</a>			
Informative and useful	52	34.44%	<input type="text" value="x"/>
Interesting	77	50.99%	<input type="text" value="x"/>
Less than interesting	21	13.91%	<input type="text" value="x"/>
Uninteresting	1	0.66%	<input type="text" value="x"/>
20. <a href="#">Have you previously entered the BWI Writing Contest?</a>			
Yes	117	63.24%	<input type="text" value="x"/>
No	68	36.76%	<input type="text" value="x"/>
21. <a href="#">Have you ever judged a BWI Writing Contest category?</a>			
Yes	67	36.02%	<input type="text" value="x"/>
No	119	63.98%	<input type="text" value="x"/>
22. <a href="#">How would you rate the BWI Writing Contest?</a>			
Well conceived and executed	91	49.19%	<input type="text" value="x"/>

Needs minor improvements	80	43.24%	<input type="text" value="x"/>
Needs major overhaul	14	7.57%	<input type="text" value="x"/>
23. <a href="#">Do you believe that most publications adhere to the standards set by the BWI Code of Ethics?</a>			
Yes	77	41.85%	<input type="text" value="x"/>
No	107	58.15%	<input type="text" value="x"/>
<b>Total Survey Participants Answering At Least One Question: 195</b>			




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