

BWI Director Bios (updated '09)

Kim Kavin ... has been a freelance writer, editor and photographer since April 2003. Her work appears in books, magazines, websites, and newspapers worldwide, including *Power & Motoryacht*, *Offshore*, *Robb Report*, *Celebrated Living* and *Elite Traveler*. She has written six books including *Dream Cruises: The Insider's Guide to Private Yacht Vacations*, and she created and runs the website CharterWave.com as a yacht charter resource for the worldwide general public. Before going freelance, Kavin was the executive editor of *Yachting* for more than three years and a daily newspaper editor for seven years. She is a member of the American Society of Journalists and Authors and the Society of Professional Journalists. Kavin has been a Director of BWI for eight years. You can learn more about her at www.kimkavin.com.

Zuzana Prochazka ... is a freelancer and a regular contributor to *Latitudes and Attitudes* magazine. Her work has appeared in *Santana*, *Dockside*, *Voyaging*, *Good Old Boat*, *DIY*, *Newport Beach 714*, *Pool & Spa News*, *Reeds Nautical Almanac*, and *Los Angeles Times Sunday Magazine*, as well as online at underwatercolors.com, sailingbreezes.com, catamarans.com and floridascubanews.com. Before freelancing, she served as managing editor of *Santana*, where she executed a full editorial turnaround. She has served as Innovation Awards judge at the IBEX, Miami, and MAATS shows for several years and currently serves as the chairperson for the BWI New Products Committee. She also serves as a judging chair for the BWI Annual Writing Contest.

Lisa Hoogerwerf Knapp ... has worked as a freelance marine journalist and photographer since 2002. She writes for *Dockwalk*, *Boat International USA*, *Soundings Trade Only*, *Soundings*, *Dockwalk.com*, *TradeOnlyToday.com*, *REFIT*, and *Southern Boating*. Lisa is also Associate Editor of *Wave* and *International Yachtsman*. Prior to her journalism career, Knapp was an advertising copywriter and creative director. Knapp has been a frequent contributor to the *BWI Journal*, has organized speakers for BWI meetings, and has provided ideas to recruit new supporting members and sponsors for the annual writing contest. She also volunteers as a contest judge.

Marilyn Mower ... has covered the marine industry and recreational boating in newspapers, magazines, the Web, and via public relations, both as a staff writer and as an independent contractor. She was a teacher and a daily newspaper reporter before she began covering sailing and powerboat events in 1976. In 1988 she joined *ShowBoats International* and, as executive editor and later editor-at-large (2002-2006), helped to create the genre of mega-yacht magazines. From 2002 through 2006 she worked as a freelancer and as owner of a public relations business. Since 2007 she has been editor of *Southern Boating* and the *Marine Business Journal*. Books she has edited, written, or contributed to include *The Mega-yacht Century*, *Caribbean Cuisine—A Culinary Voyage*, *American Classic: The Yachts and Ships of Jack Hargrave*. *The Encyclopedia of Yacht Designers*, *Superyacht*, and *Embassy Cruising Guide to Florida*. Marilyn lives aboard a vintage 39-foot Avenger motoryacht, *Emma Peel*.

Lindsey Savin Johnson ... is a lifelong boater who recently launched a freelance writing career, writing for a variety of boating consumer and trade publications. Prior to freelancing, Johnson served as trade communications manager for the National Marine Manufacturers Association for nearly four years. She produced the association's weekly e-newsletter, *Currents*, was the primary liaison between NMMA and the consumer and trade boating press, wrote and distributed informational materials, and attended and reported on many consumer and trade boat shows and events. Before joining NMMA in October 2005, Johnson was a staff writer for *Soundings Trade Only* magazine. She also wrote items for the *Soundings Trade Only* daily e-news letter, *TradeOnlyToday.com*. Johnson has been a member of BWI since 2003 and received a third place award in BWI's 2004 Writing Contest.

Glen Justice ... spent 18 years as a reporter, most recently on staff at *The New York Times*. He left the paper in 2006 to start *MadMariner.com*, the daily online boating magazine where he currently serves as editor. Mad Mariner publishes new stories daily and offers features such as the annual Mad Mariner Poll, The Docking Game, and the Hard Facts on Software series, which was recently made into a book. Justice has deep experience in computer-assisted reporting and has made a living in online publishing – skills he

will put to use as a BWI Board member, including chairing BWI's existing New Media Committee. Justice learned to sail on the San Francisco Bay and in Southern California and currently cruises on the Chesapeake Bay and the Potomac River aboard his trawler, *Anonymous Source*.

Michael G. Sciulla ... is currently Editor-at-Large of *BoatU.S. Magazine* having previously served as founding editor and publisher of *BoatU.S. Magazine* and publisher of *DIY Boat Owner* magazine. A past president of BWI, Sciulla has served on its Board of Directors for more than 10 years and during this time succeeded in gaining member approval for a new set of bylaws and conducted BWI's first online membership survey. He established discounted BWI membership rates for publications and succeeded in getting numerous VIPs to speak at BWI meetings including David Rockefeller on the environment, the chairman of the National Transportation Safety Board, top Coast Guard officials and most recently, produced two well-attended panels entitled, "Expanding the Boating Universe Beyond Middle-aged White Males" and "The Boating Media and the New Economic Realities." He is currently a member of the Board of Directors of Marine Marketers Association of America and previously served on the Board of Directors of the Society of National Association Publications. Sciulla has also chaired numerous BWI writing contest categories and 12 years ago established the Monk Farnham Award for Excellence in Editorial Commentary. Prior to signing on with BoatUS, Sciulla was a reporter for *The Geneva Times*, *The Virgin Islands Post* and *Stars and Stripes*.

Alan Wendt ... has been a boat owner and active member of BWI for more than a decade, has volunteered his time as a writing contest judge and BWI Innovations Awards judge. He is the editorial director for *Marine CEO* magazine and publisher of two custom lifestyle boating publications, *Adventures* and *Getaways!* Wendt's journalistic career began in 1970 as a TV & Radio reporter, later as a newspaper writer for the Tampa Tribune and Orlando Sentinel, before spending 18 years as a news anchor for a Tampa television station. His assignments included overseas coverage ranging from war and natural disasters to the softer side of the news that included pursuing the boating lifestyle. Wendt and his wife, Susan, also organize boating rendezvous for manufacturers and retail boat dealers throughout the U.S., Canada and the Bahamas.

Roger Marshall ... since 1972 has been a contributor to various gardening, sailing and boating magazines, both in America and around the world. His work has appeared in the *New York Times*, *Daily Telegraph* (UK), *Sports Illustrated*, *Sail*, *Kazi* (Japan), *Australian Sailing*, *Yachting*, and many other venues. He has won several BWI writing competition awards. Marshall is also the author of twelve marine related books, his latest is *Rough Weather Seamanship*. When he is not writing he designs both power and sailboats with his latest design being a production powerboat, the Avid 24. After completing a program in small craft design at Southampton Institute in England, he moved to the U.S. in 1972 to work at Sparkman & Stephens, Inc. in New York, and in 1977 established his own boat design studio in Jamestown, RI. He was project manager for the Courageous Challenge for the 1987 America's Cup campaign in Australia. Marshall has served as President and 1st and 2nd Vice President of BWI, serves as a judge for the NMMA Innovation Awards program as well as being a member of the jury for the DAME awards at the METS show.

Greg Proteau ... serves as Executive Director, Secretary & Treasurer for BWI. He writes about boating and marine finance industry trends, companies, people and ideas. He served as director of communications and public relations for the National Marine Manufacturers Association and was the founding executive director of the National Marine Bankers Association. He also provides strategic marketing communications and public affairs consulting to manufacturers, marketing agencies, service providers and organizations within and outside the marine sector, and is senior counsel for Home Port Marine Marketing, the marine products development and promotion consultancy.