

BWI Officers & Directors Biographies

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Kim Kavin ... has been a freelance writer, editor and photographer since April 2003. Her work appears in books, magazines, websites, and newspapers worldwide, including *Power & Motoryacht*, *Offshore*, *Robb Report*, *Celebrated Living* and *Elite Traveler*. She has written five books including *Dream Cruises: The Insider's Guide to Private Yacht Vacations*, and she created and runs the website CharterWave.com as a yacht charter resource for the worldwide general public. Before going freelance, Kavin was the executive editor of *Yachting* for more than three years and a daily newspaper editor for seven years. She is a member of the American Society of Journalists and Authors and the Society of Professional Journalists. Kavin has been a Director of BWI for seven years. You can learn more about her at www.kimkavin.com.

Betsy Frawley Haggerty ... is a freelance writer, book author and editor-at-large for *Offshore* magazine, where she was the editor from early 1998 until October 2004. She is currently writing a travel book about the 15 weeks she spent cruising through New York State's Canals, editing and updating several chapters of a cruising guide to the New England Coast and freelancing for several national boating magazines. She is the author of *New York and New Jersey Coastal Adventures*, a travel guide published by Country Roads Press. A member of BWI since 1988, she has served on the board for a total of eight years. She has served as Second Vice President of BWI and chair of the annual writing contest.

Jim Hendricks ... has successfully combined two great passions – boating and magazines – in a career that has spanned more than two decades. He headed Bear Advertising's public relations department and in 14 years there ascended to vice president and part owner. In 1997 he moved to the magazine business and became editorial director of *Trailer Boats* and *Bass & Walleye Boats* magazines. In 2004, Hendricks was named associate publisher of the two titles; and in January 2007, he became publisher/editorial director. An active boater, he spends virtually every weekend aboard his 22-footer with one or more of his three sons on the waters of the nearby Pacific coast. Hendricks has been a member of BWI since 1998, and he received the 2003 Monk Farnham Award for excellence in editorial commentary. He believes that BWI should continue to lead the charge in advocating an objective, independent boating press.

Zuzana Prochazka ... is a freelancer and regular contributor to *Latitudes and Attitudes* magazine. Her work has appeared in *Santana*, *Dockside*, *Voyaging*, *Newport Beach 714*, and *Los Angeles Times Sunday Magazine* as well as online at underwatercolors.com, sailingbreezes.com, and floridascubanews.com. Before freelancing, she served as managing editor of *Santana* where she executed a full editorial turnaround. She has served as Innovation Awards judge at the IBEX, Miami and MAATS shows for several years and has also volunteered with the BWI Annual Writing Contest. Understanding both sides of the editor/freelancer relationship, she'd like to see BWI grow by providing useful information and education to writers such as 1) informing writers as to their roles and rights in a changing journalistic environment, and 2) helping writers understand the Cyber landscape when providing electronic content.

Lindsey Savin ... is trade communications manager at the National Marine Manufacturers Association, a position she's occupied since October 2005. Savin produces the association's weekly e-newsletter, *Currents*, and writes for *Innerport*, a bi-monthly magazine. She is the primary liaison between NMMA and the consumer and trade boating press, writes and distributes informational materials, and attends and reports on many consumer and trade boat shows and events. Prior to joining NMMA, Savin worked four years as a staff writer for *Soundings Trade*

Only magazine where she wrote items for the daily e-news letter, "TradeOnlyToday." After leaving Soundings she worked briefly as a public relations account manager for Jerry Martin Co. Savin has been a member of BWI since 2003 and received third place in BWI's Annual Writing Contest in The Business of Boating Category in 2004. She graduated from Syracuse University in 2001 with a BA in magazine journalism, and interned at Yachting magazine. A life-long boater, she's been on all sides of the desk, from writer/reporter, to PR executive, to corporate communications manager.

Michael G. Sciulla ... is editor and publisher of BoatU.S. Magazine and publisher of DIY Boat Owner magazine. A past president of BWI, Sciulla succeeded in gaining member approval for a new set of bylaws to guide the organization's future and conducted BWI's first online membership survey. He established discounted BWI membership rates for publications and has succeeded in getting numerous VIPs to speak at BWI meetings including David Rockefeller on the environment, the chairman of the National Transportation Safety Board and top Coast Guard officials. Sciulla has also chaired numerous BWI writing contest categories and 10 years ago established the Monk Farnham Award for Excellence in Editorial Commentary which is presented at the BWI annual meeting to the nation's top boating editorial writer. Prior to signing on with BoatUS, Sciulla was a reporter for The Geneva Times, The Virgin Islands Post and Stars and Stripes.

Lisa Hoogerwerf Knapp ... has worked as a freelance marine journalist and photographer since 2002 and is Associate Editor of Wave and International Yachtsman. She is also a writer and photographer for Dockwalk, Boat International USA, Soundings Trade Only, Soundings, Marina World and Southern Boating. Prior to her journalism career, Knapp was an advertising copywriter and creative director in Milwaukee, WI during the 1990s and now resides in Aventura, FL. She is a frequent contributor to BWI Journal's Freelance Life column. As a director, she hopes to recruit more members to the fold, especially megayacht writers, editors, photographers and communications gurus. Knapp is a native of New Orleans. She is a founding member of the US Superyacht Association, a member of the Marina Mile 84 Association, Marine Industries Association of South Florida (MIASF), Florida Outdoor Writers Association (FOWA), and the Society of Professional Journalists (SPJ), in addition to BWI. She has received awards in BWI's annual writing contests.

John Page Williams ... in his "day job" has been a member of the Chesapeake Bay Foundation staff since 1973, serving as a field educator, program administrator, fundraiser, and staff writer. During that time, he has led several thousand field trips for school students and adults by canoe, outboard skiff, and workboat on every river system in the Chesapeake. As Senior Naturalist he serves as the lead CBF staffer in a partnership with the National Park Service, The Conservation Fund, and the National Geographic Society to develop the new Captain John Smith Chesapeake National Historic (Water) Trail. In April, 2007, National Geographic published his most recent book, Chesapeake: Exploring the Water Trail of Captain John Smith (www.cbf.org/johnsmith). As a freelancer, Williams serves as an Editor-at-Large for Chesapeake Bay and Northeast Boating Magazines and as a Contributing Editor for Boating. In those magazines, he reviews boats, engines, and marine electronics and writes on fishing and environmental issues. For his field work at CBF, he holds a 50-ton Coast Guard Master's License.

Roger Marshall ... since 1972 has been a contributor to various gardening, sailing and boating magazines, both in America and around the world. His work has appeared in the New York Times, Daily Telegraph (UK), Sports Illustrated, Sail, Kazi (Japan), Australian Sailing, Yachting, and many other venues. He has won several BWI writing competition awards and is currently the U.S. editor for The Yacht Report. Marshall is also the author of twelve marine related books, his

latest is Rough Weather Seamanship. When he is not writing he designs both power and sailboats with his latest design being a production powerboat, the Avid 24. After completing a program in small craft design at Southampton Institute in England, he moved to the U.S. in 1972 to work at Sparkman & Stephens, Inc. in New York, and in 1977 established his own boat design studio in Jamestown, RI. He was project manager for the Courageous Challenge for the 1987 America's Cup campaign in Australia. Marshall has served as President and 1st and 2nd Vice President of BWI, serves as a judge for the NMMA Innovation Awards program as well as being a member of the jury for the DAME awards at the METS show.

Greg Proteau ... serves as Executive Director, Secretary & Treasurer for BWI. He writes about boating and marine finance industry trends, companies, people and ideas. He served as director of communications and public relations for the National Marine Manufacturers Association and was the founding executive director of the National Marine Bankers Association. He also provides strategic marketing communications and public affairs consulting to manufacturers, marketing agencies, service providers and organizations within and outside the marine sector, and is senior counsel for Home Port Marine Marketing, the international marine products consultancy.